

DESIGN PORTFOLIO

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IMPACT AT A GLANCE

Complex workflows, made actionable.

● 3 min → 45 s	for executives to spot a high-risk vendor	CIGNA · TPRM
● +60%	task success on claim status checks	CIGNA · DENTACOM
● 5×	partnership applications in 60 days	BRITISH COUNCIL
● −35%	carbon-exposure reconciliation time	ABS · WAVESIGHT
● −45%	teacher decision-making time	APPLE
● \$45,000	funding awarded to FarmLingua AI	KAWAFARM

ABOUT

Senior product designer for enterprise, B2B and data-dense products.

8+ years designing platforms in health insurance, maritime SaaS, education and public sector. I work from research to developer handoff, and design AI features the same way as everything else: show the evidence, keep a human in the loop.

PRINCIPLES

User-centred clarity

Metrics-led design

Scalable systems

Inclusive by default

WORKED WITH

Apple · Cigna · British Council · ABS · Verizon · Termii

SELECTED WORK

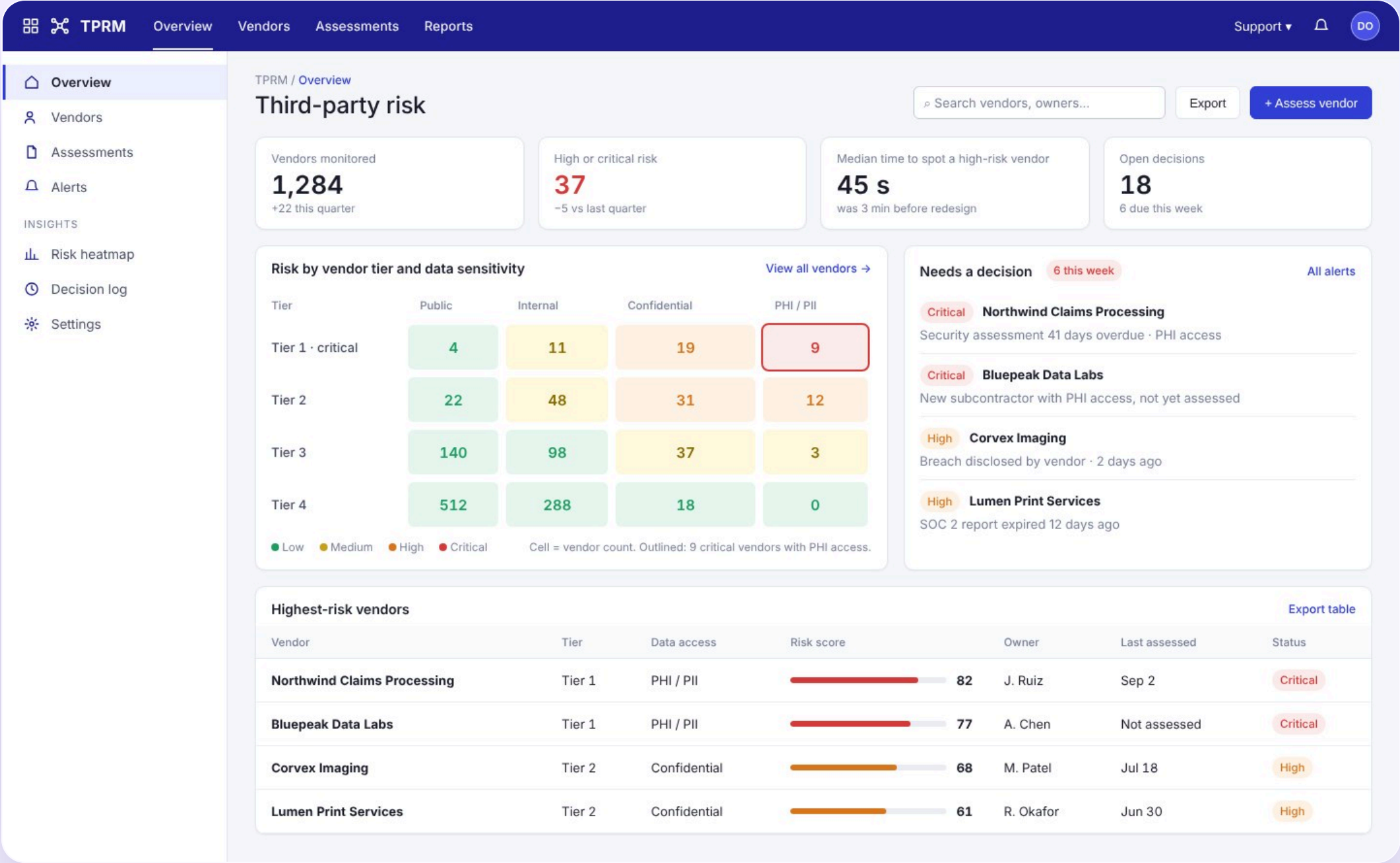
01	Cigna Group	Executives spot a high-risk vendor in 45 seconds, down from 3 minutes	05
02	British Council	5× more partnership applications in 60 days, –60% admin time	12
03	ABS · WAVESIGHT	–35% reconciliation time; fuel prediction adopted in 15 days	16
04	Apple Schoolwork	–45% teacher decision-making time	21
05	FarmLingua AI	\$45,000 funded by BGI Nexus after 270 voices of research	28
06	Point-of-Care Insight	Self-initiated concept: insight in under 60 seconds per visit	33

Making enterprise health-insurance tools faster to use and safer to ship

Senior / Lead Product Designer · Multi-year engagement

3 min → 45 s

for executives to spot a high-risk vendor (TPRM)



CHALLENGE

Three internal tools drifted apart. Engineers rebuilt components that already existed, claims agents fought a decades-old dental system, and executives had no fast way to see which vendors put member data at risk.

APPROACH

Unified taxonomy across 10 component libraries (DKC). Timeline-based claim history with clear status (DentaCom). A vendor-risk view that explains every score (TPRM). Backed by research with 15 engineers and 3 rounds of moderated testing.

3 min → 45 s

for executives to spot a high-risk vendor (TPRM)

+60%

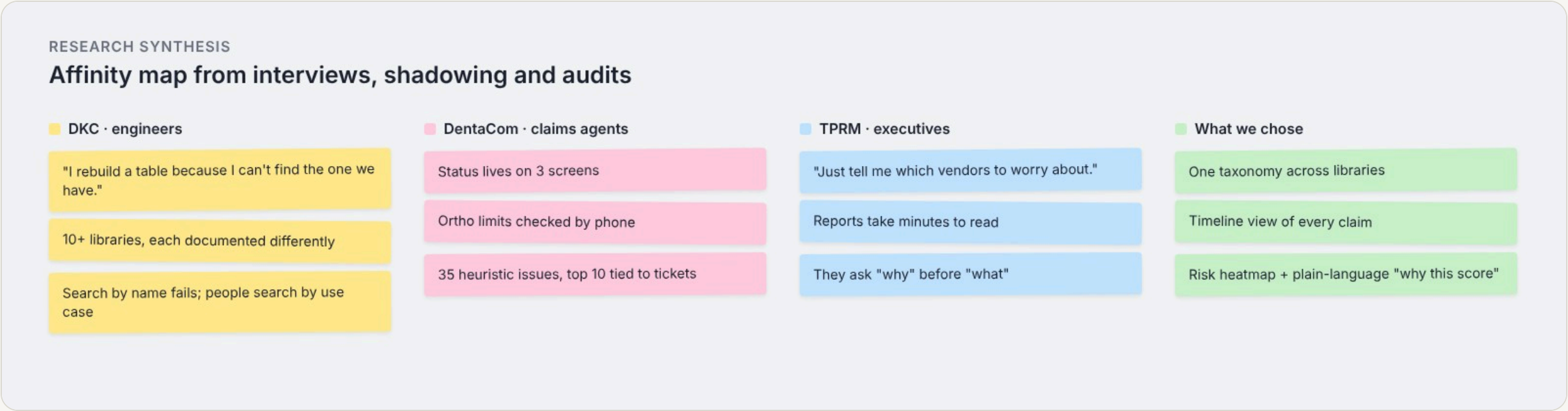
task success on claim status checks (DentaCom)

−40%

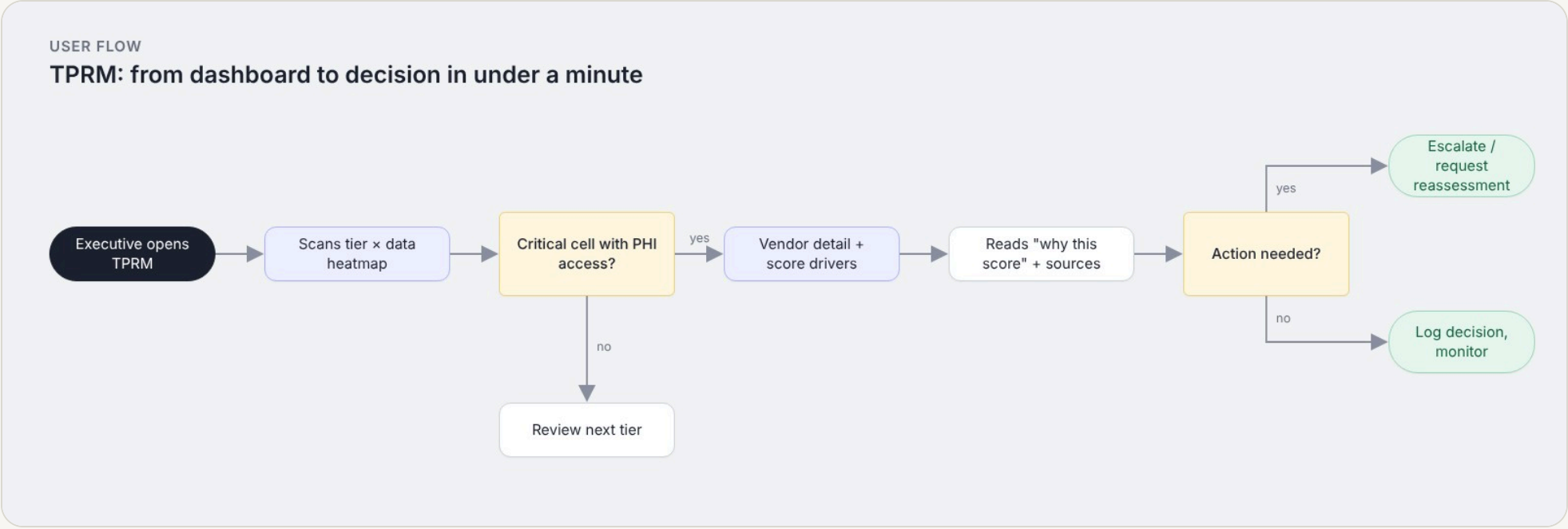
ortho-coverage support tickets (DentaCom)

−50%

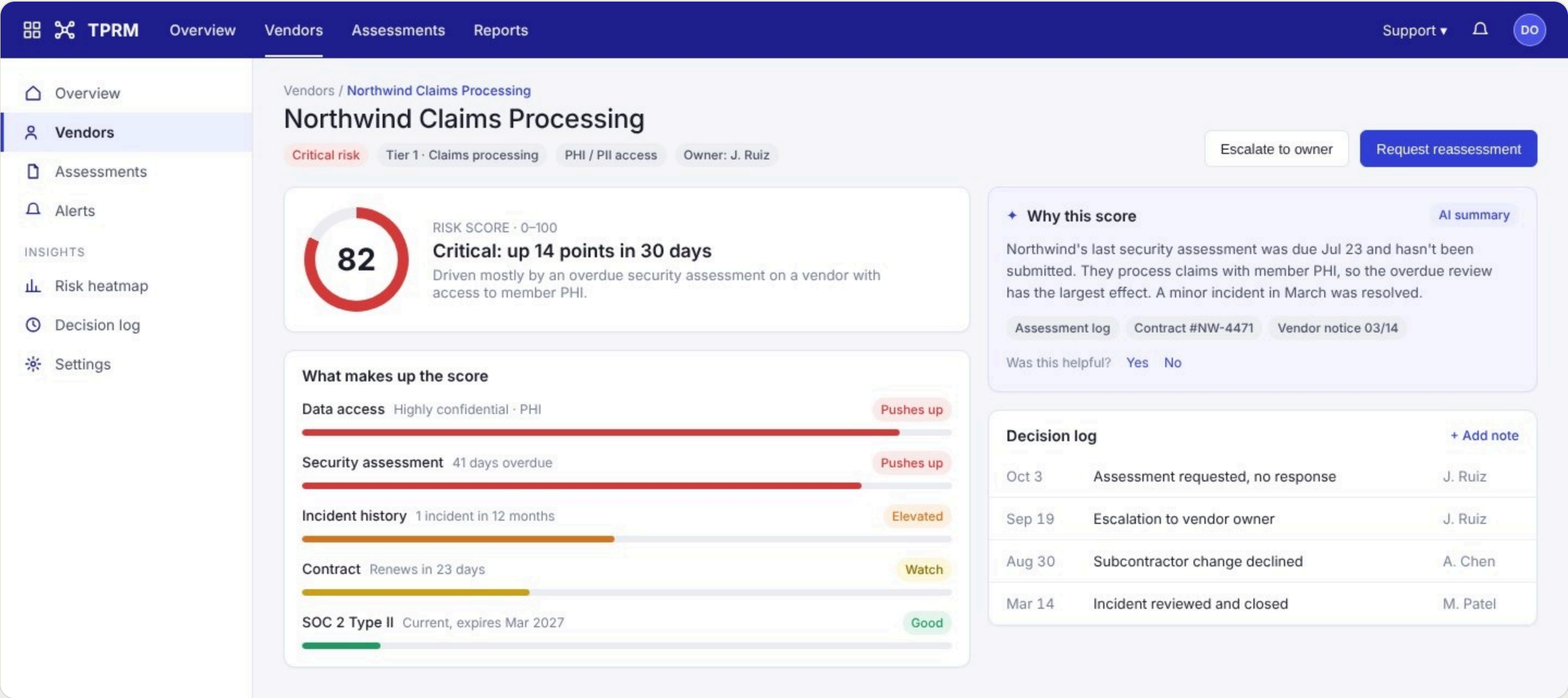
duplicate or outdated components (DKC)



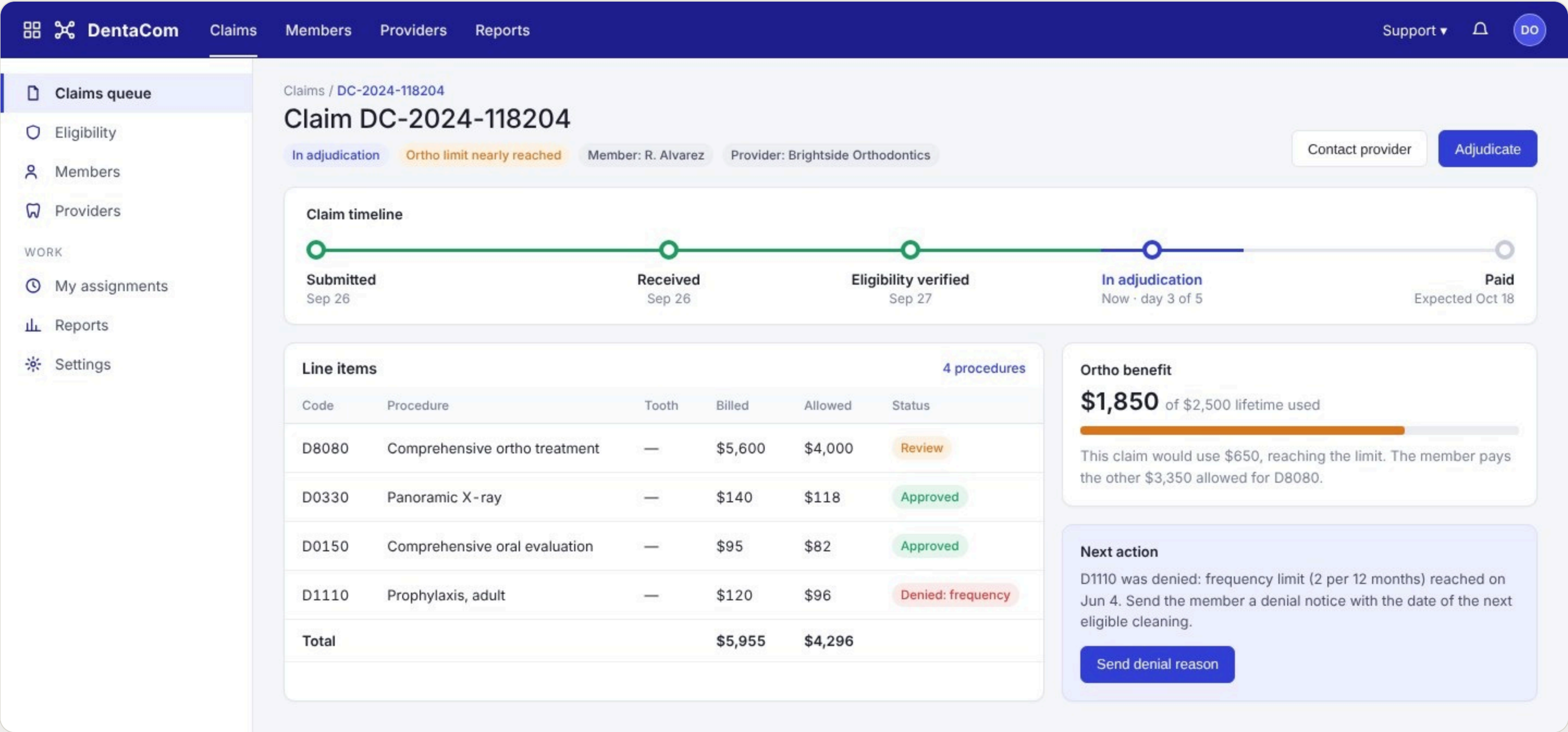
Research synthesis: affinity map



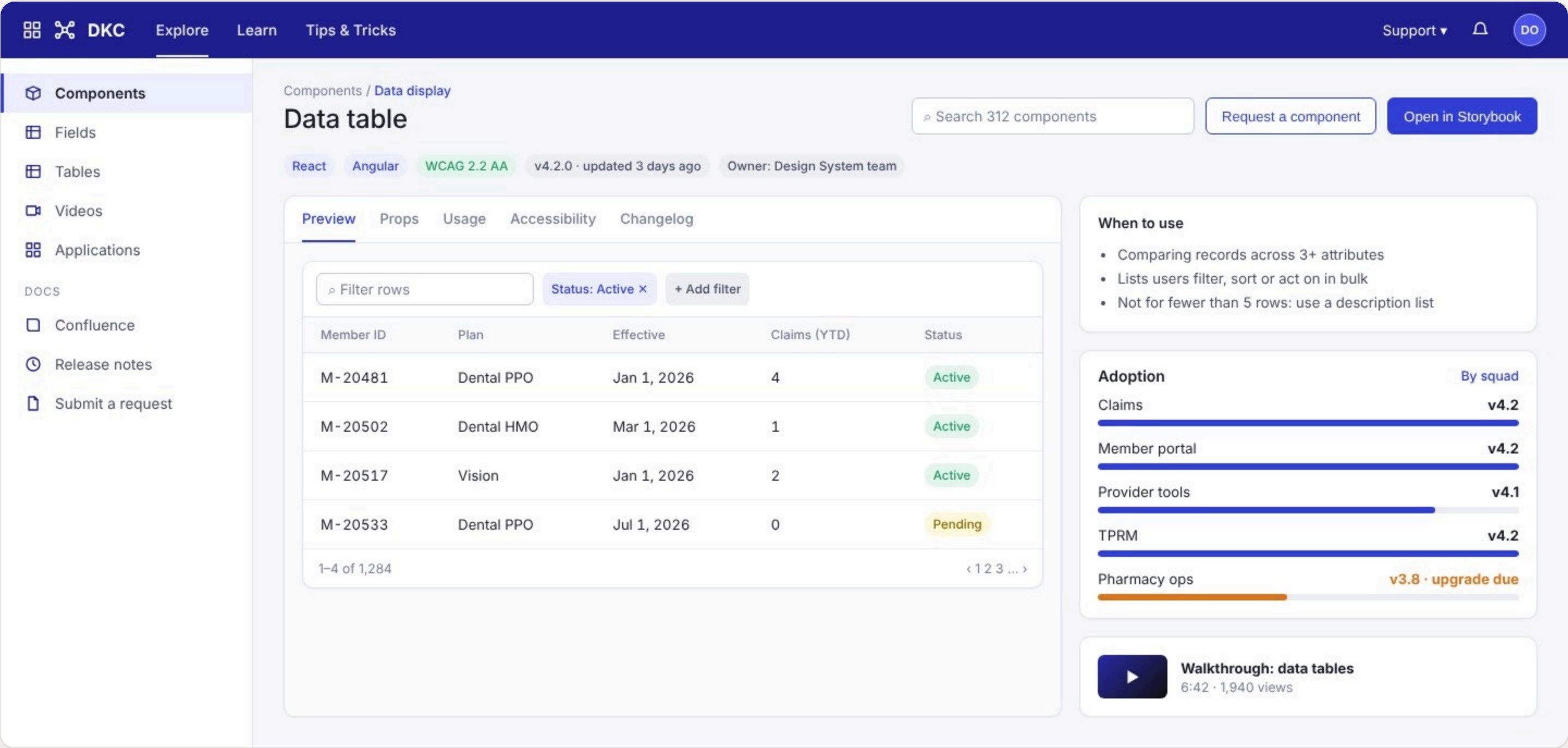
User flow: TPRM dashboard to decision



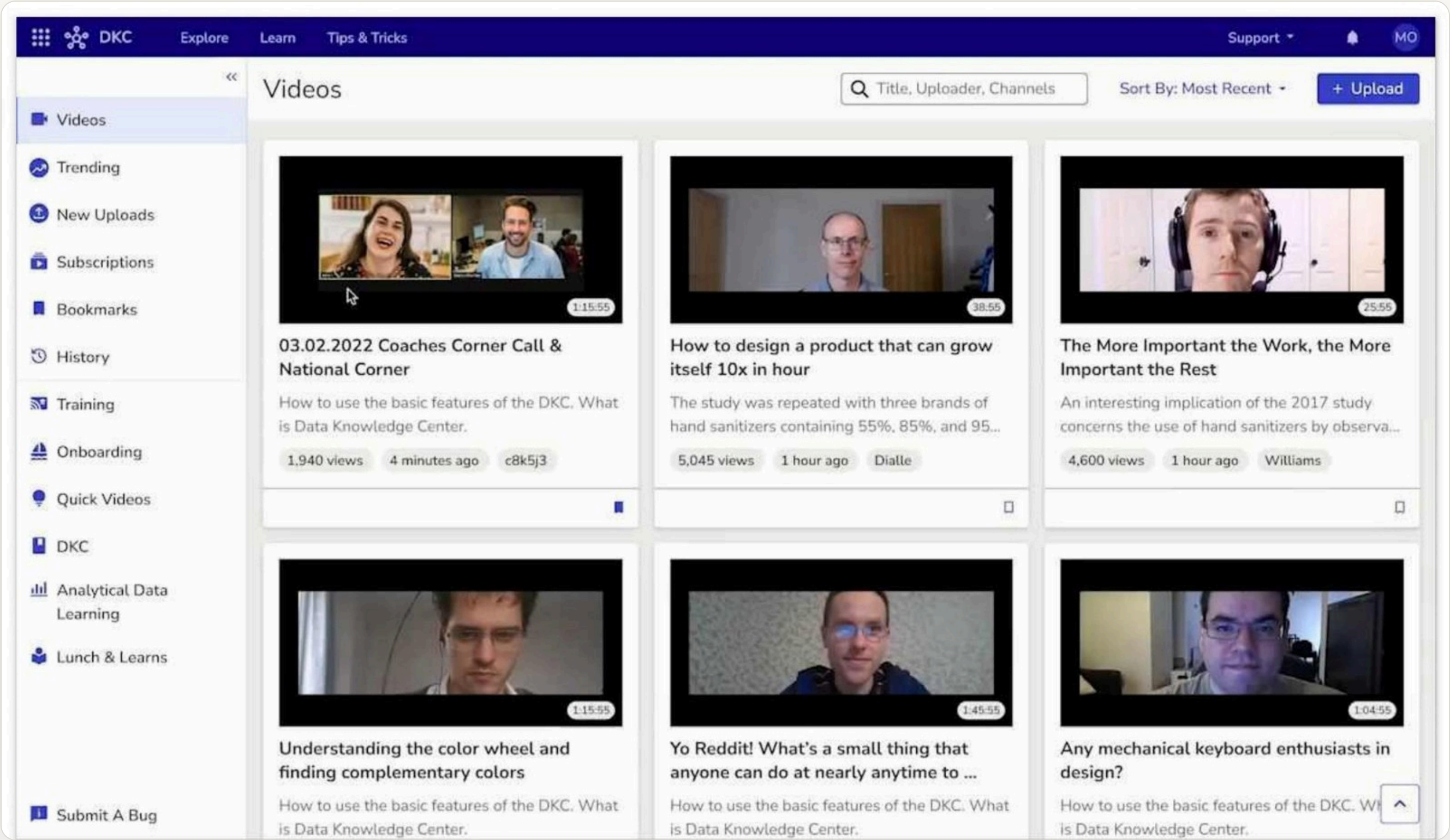
TPRM vendor detail with “why this score”



DentaCom claim detail



DKC component page



DKC video library (shipped)

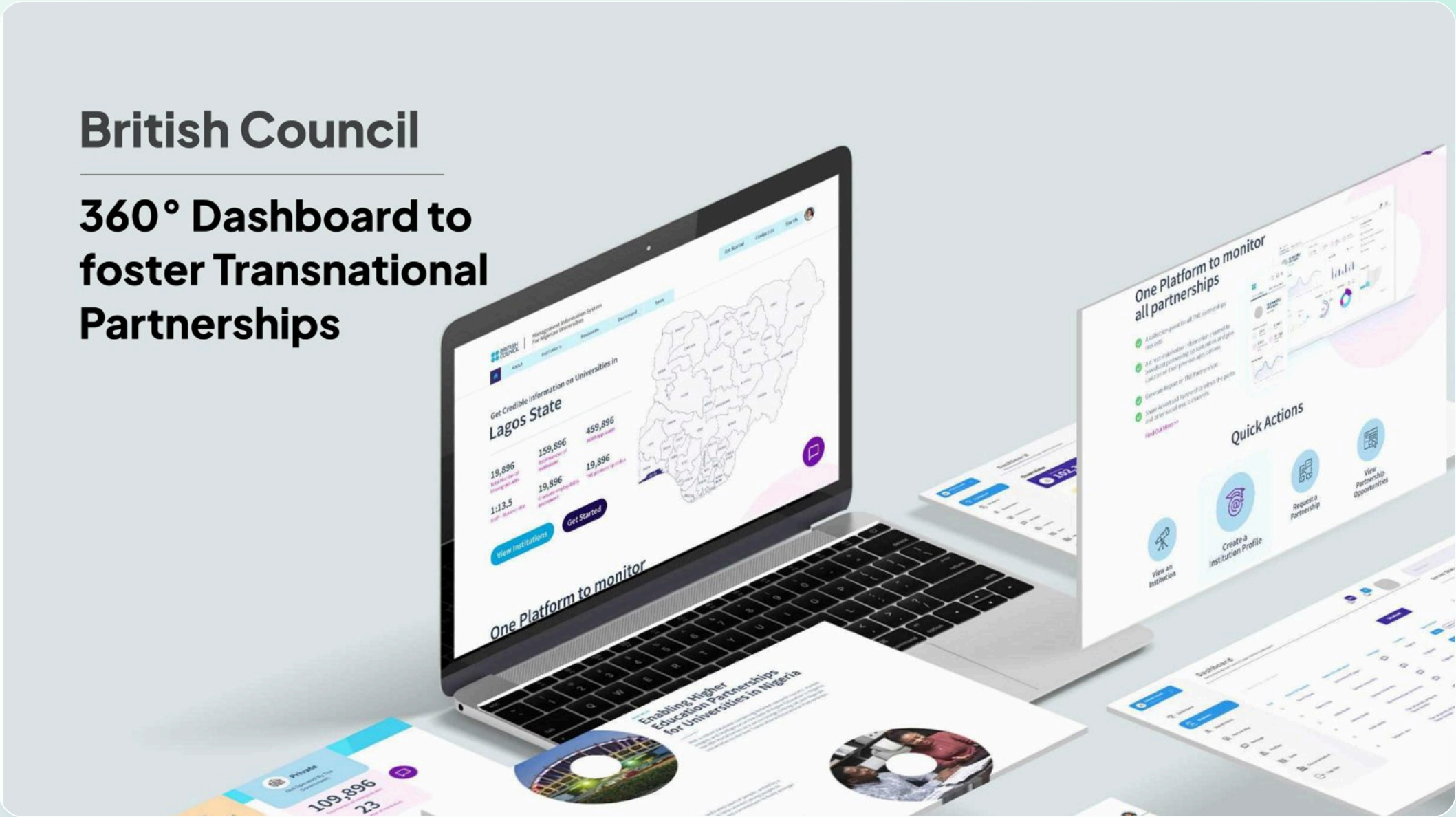
Digitising education partnerships between the UK and Nigeria

Lead Product Designer · 5 months

5×

more partnership applications in the first
60 days

British Council 360° Dashboard to foster Transnational Partnerships



CHALLENGE

UK–Nigeria university partnerships ran on email and spreadsheets. There was no central place to see opportunities, manage applications or share research.

APPROACH

20+ interviews across 30 states, 3 personas, 30+ wireframes. Delivered 40+ responsive screens: role-based views, a zone map of partnerships, a 5-step application with autosave, built to WCAG 2.1 AA.

5×

more partnership applications in the first 60 days

–60%

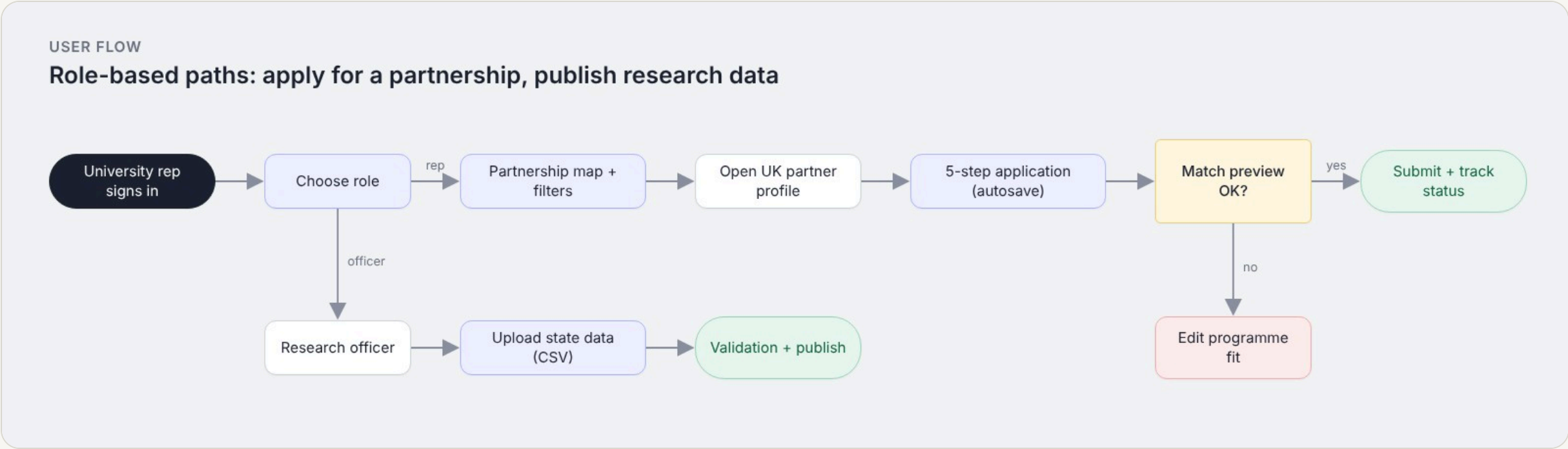
administrative processing time

200+

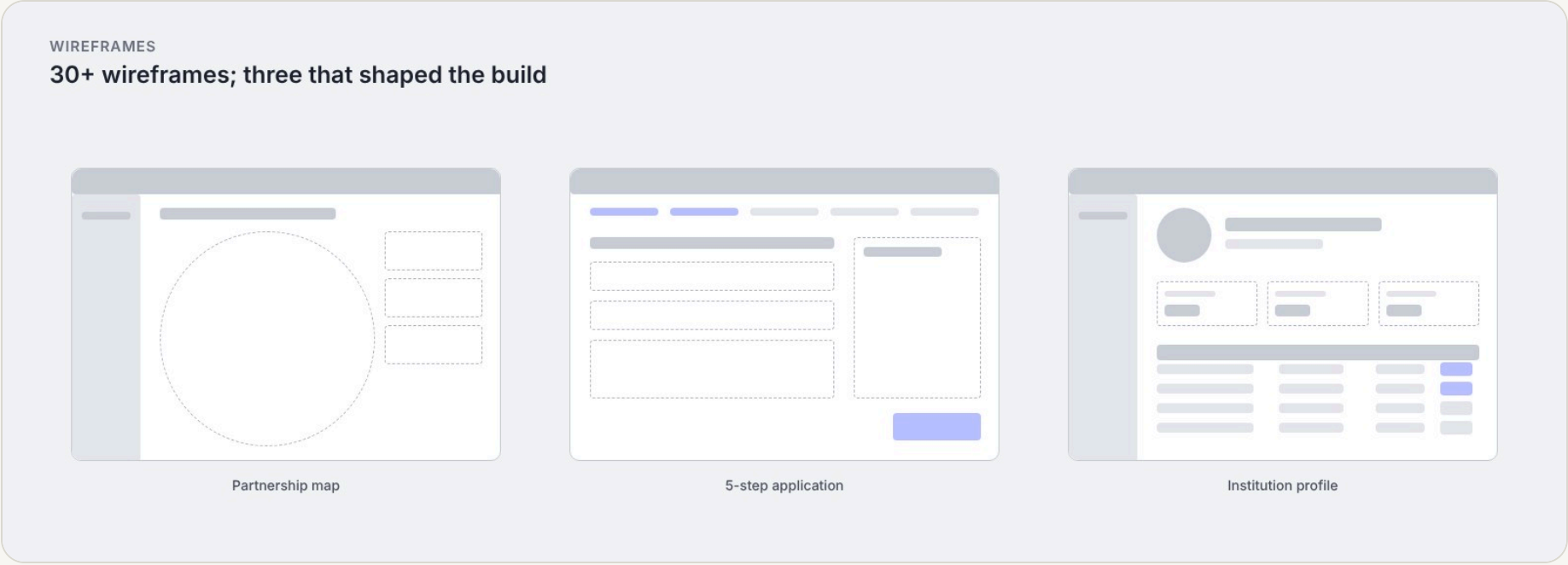
institutions on the first digital source of truth for TNE in Nigeria

40+

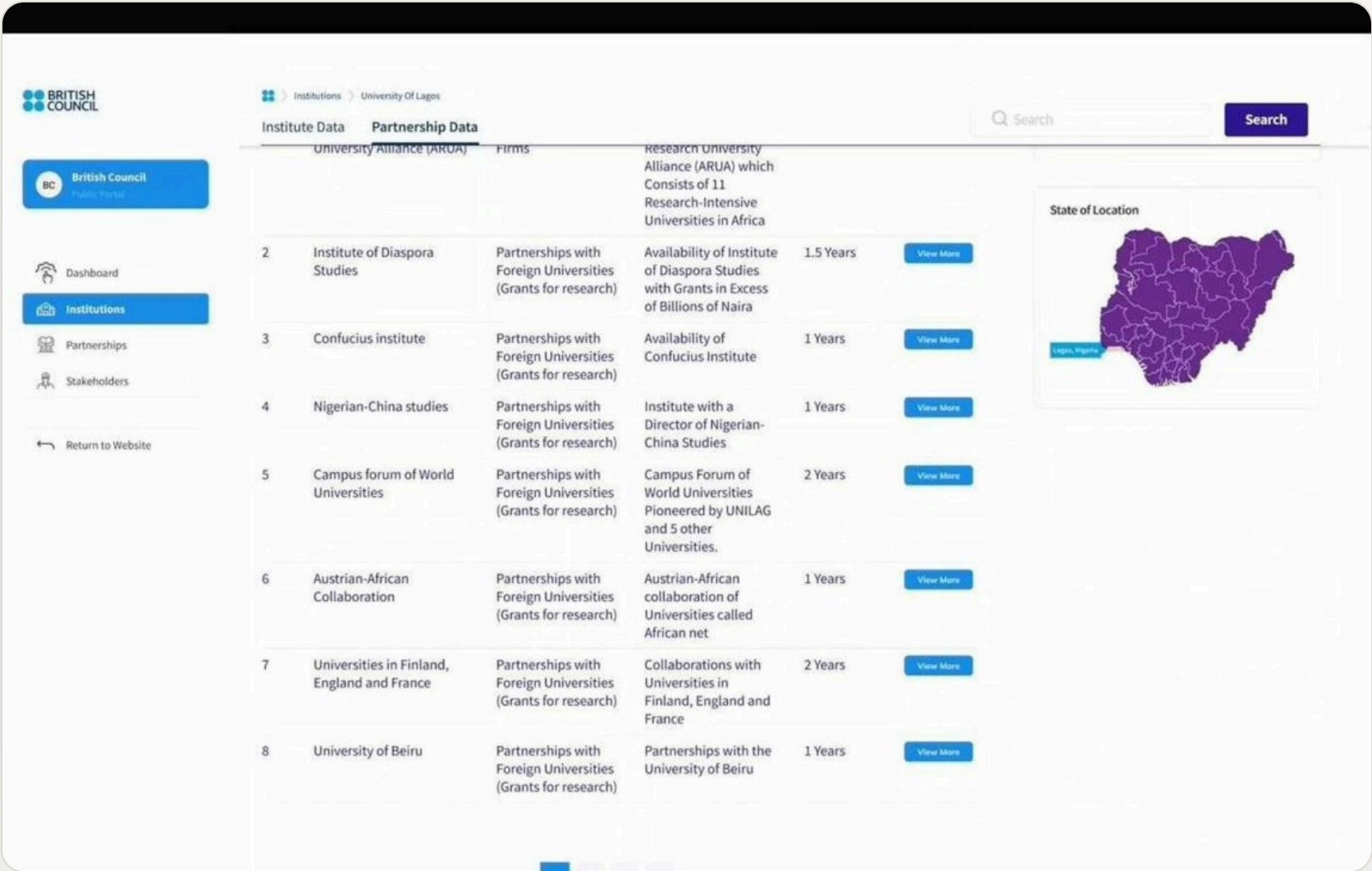
responsive screens shipped



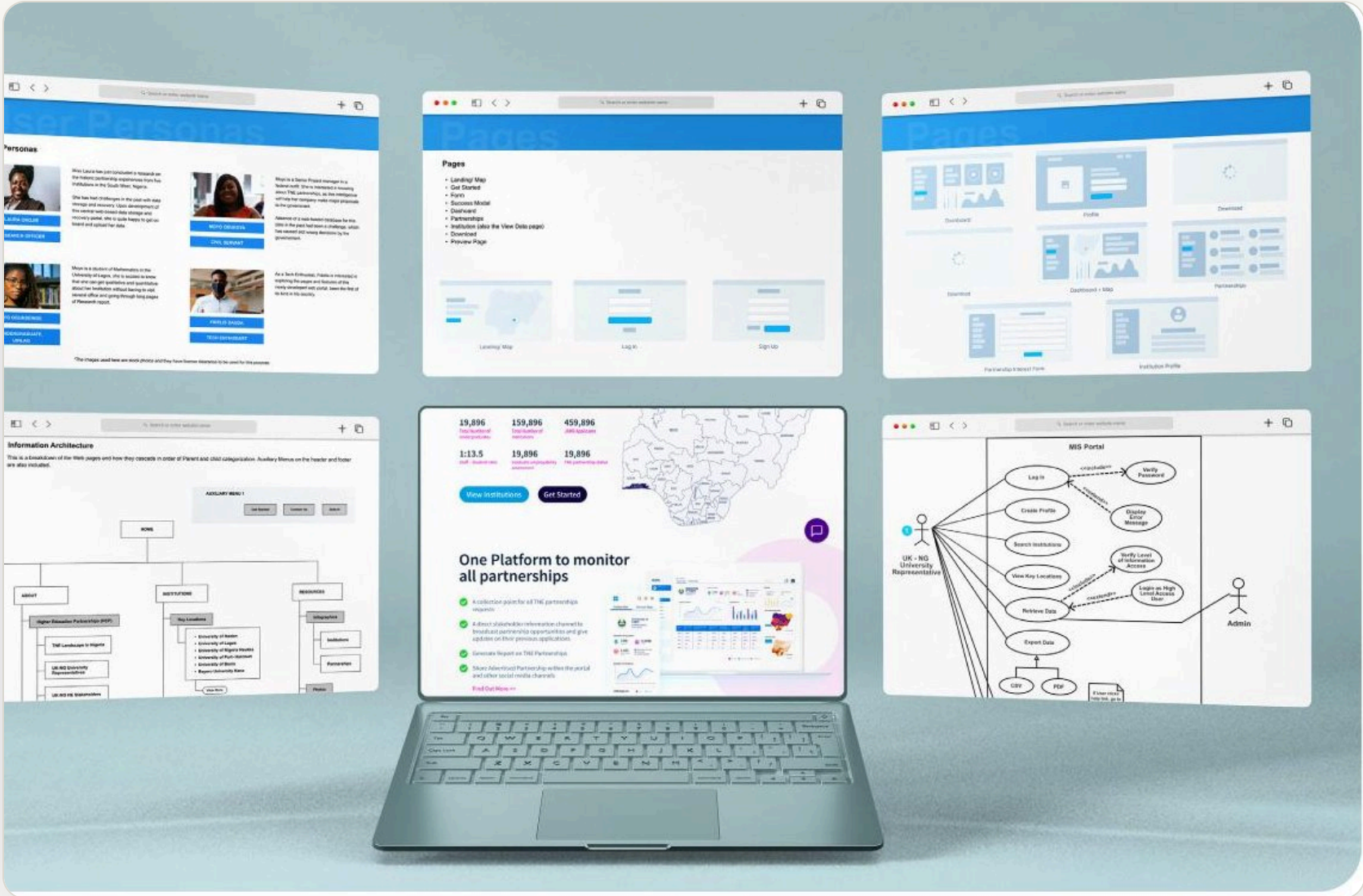
User flow: role-based paths



Wireframes



Partnership search with zone map

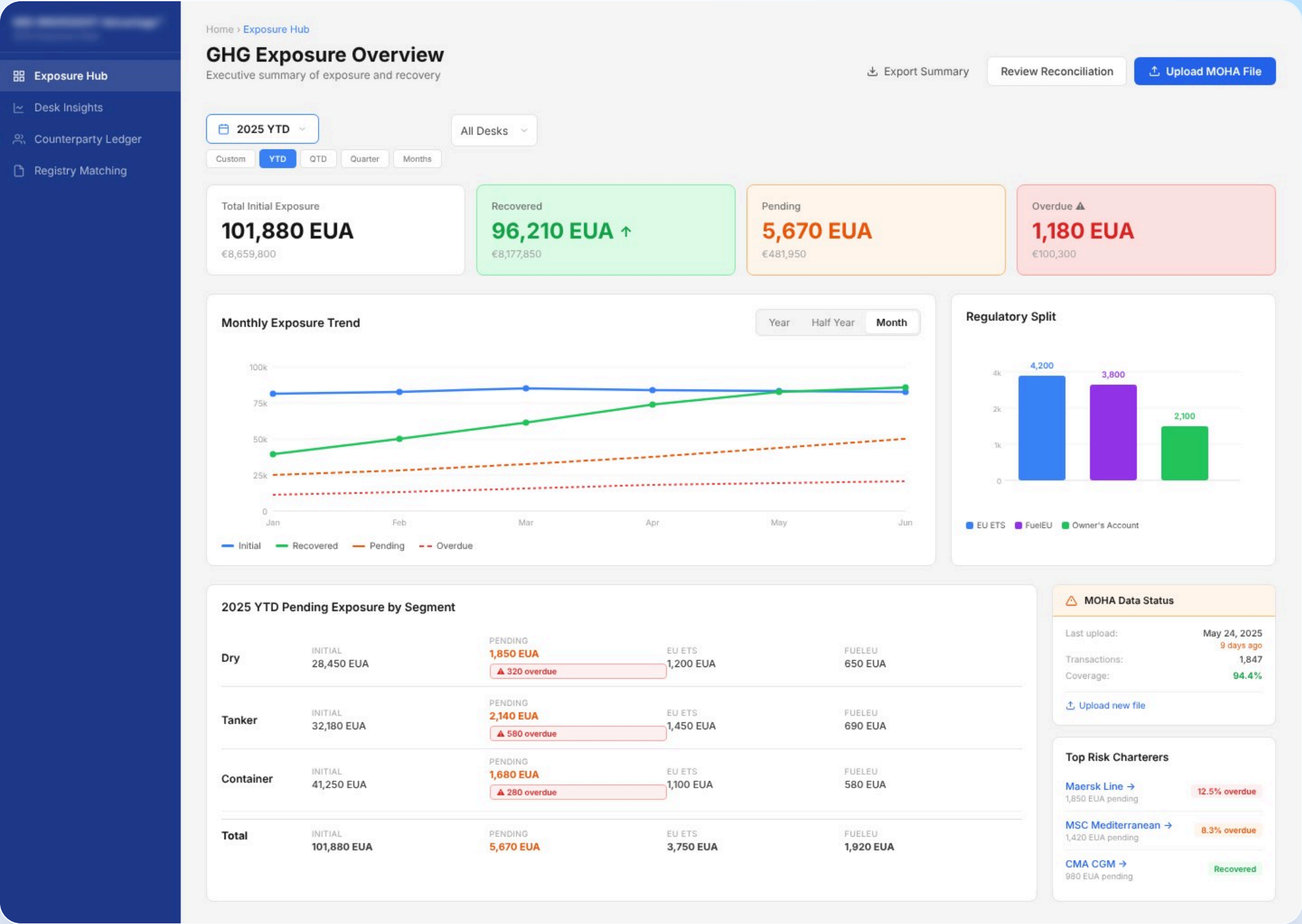


Research to high fidelity

Making carbon-compliance exposure visible to ship owners

Senior / Principal Product Designer · 2025 – present

–35%
reconciliation time (MOHA)



CHALLENGE

Owners can pass EU ETS and FuelEU costs to charterers only if they can prove the exposure. It lived in spreadsheets, and disputes surfaced after the surrender deadline was close.

APPROACH

Aging buckets (current, 1–30, 31–60, 60+ days) that filter and state the consequence. Charterer drill-downs. The owner's own account kept separate from recoverable totals. Registry matching.

–35%

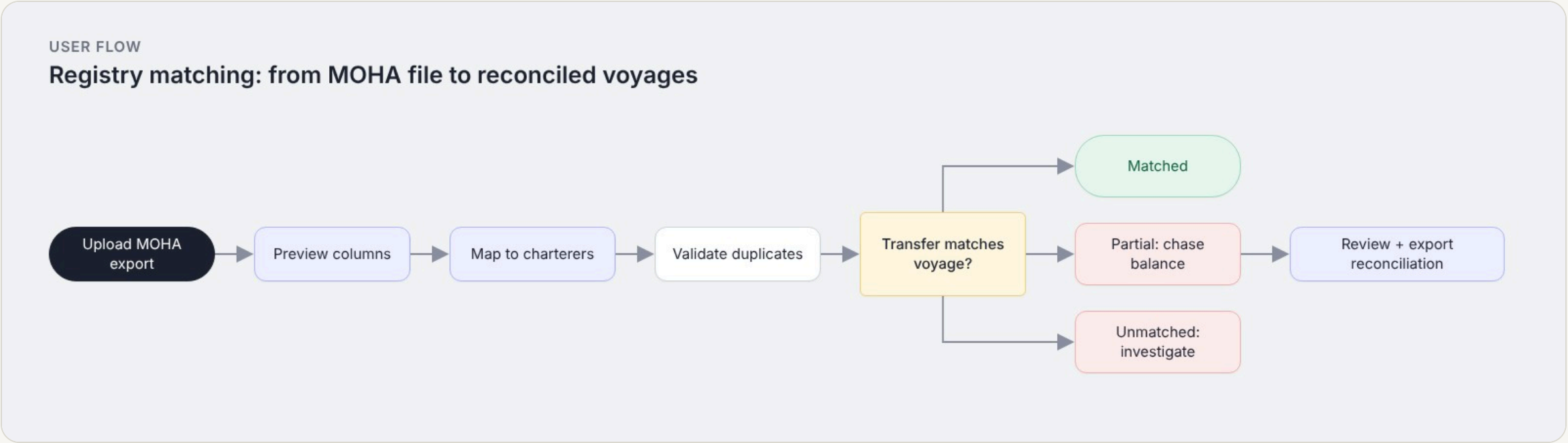
reconciliation time (MOHA)

2

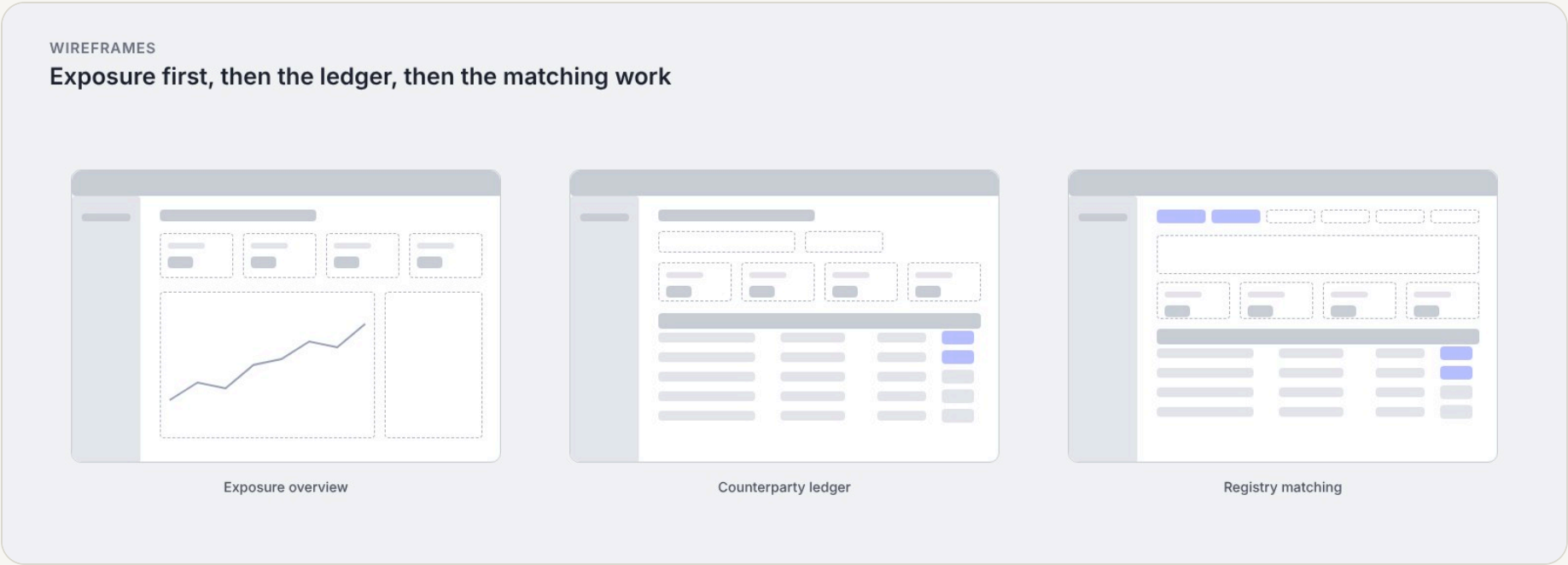
major customers adopted fuel prediction within 15 days of launch

–30%

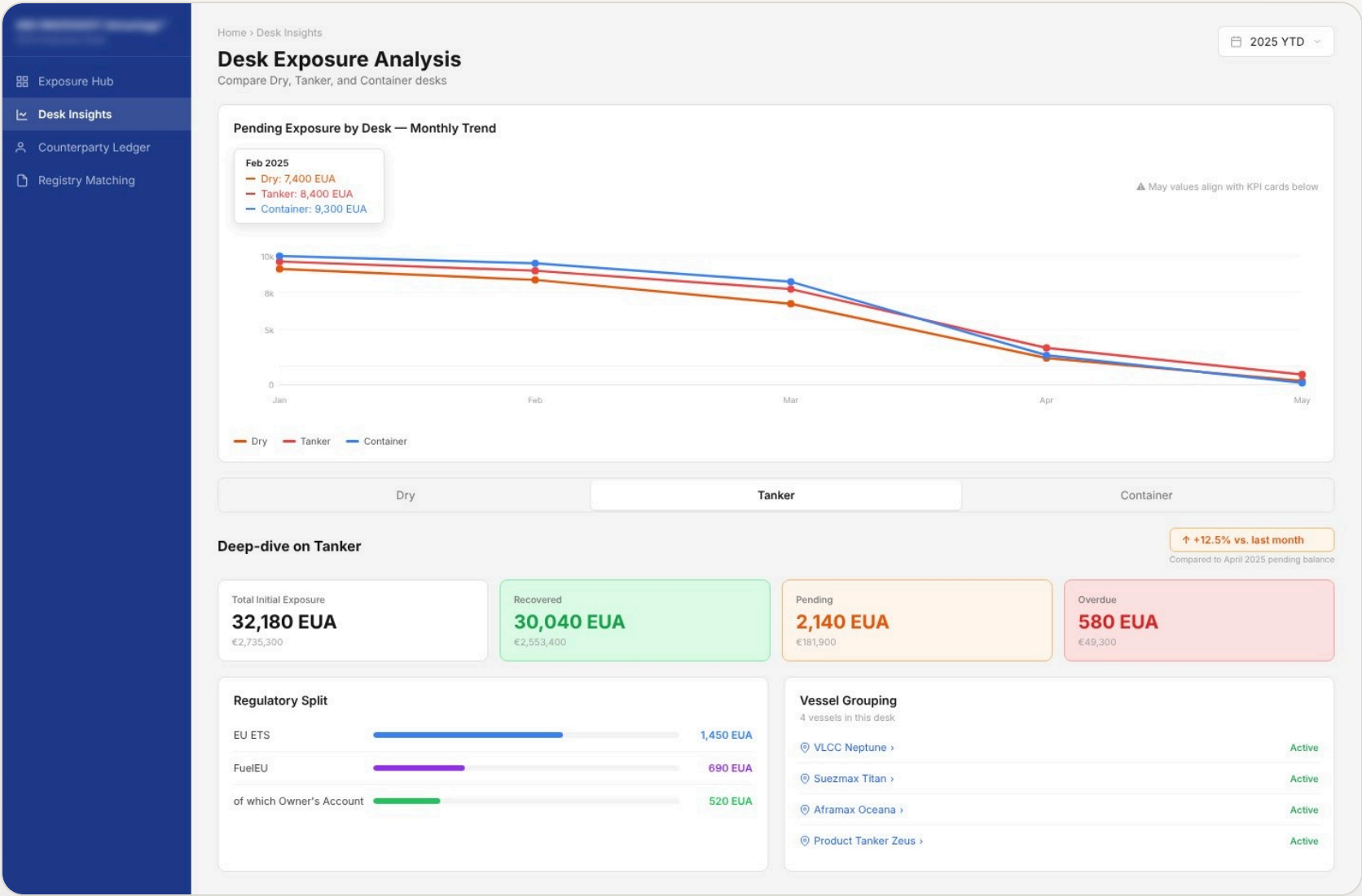
design-to-dev time (Advantage design system)



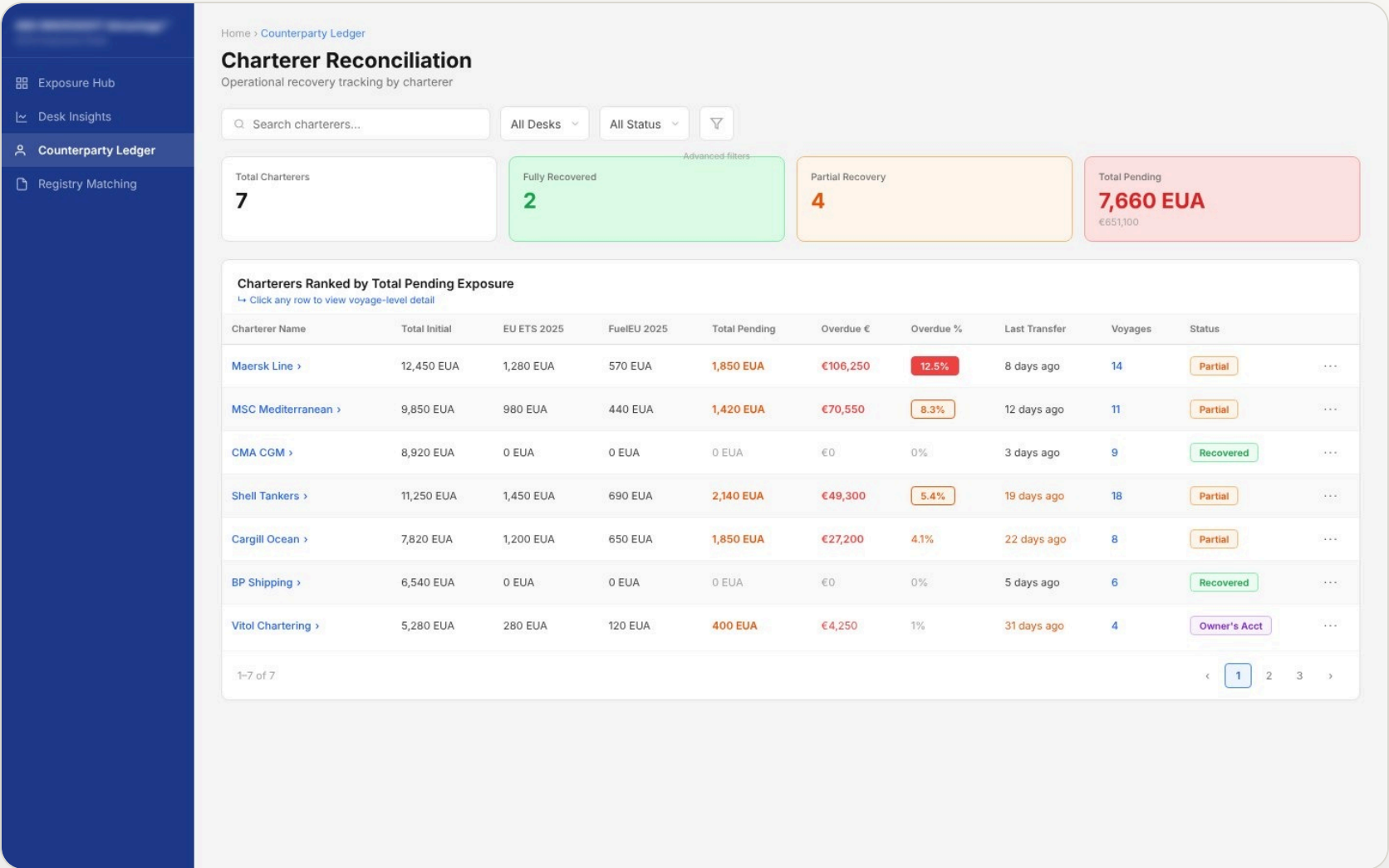
User flow: registry matching



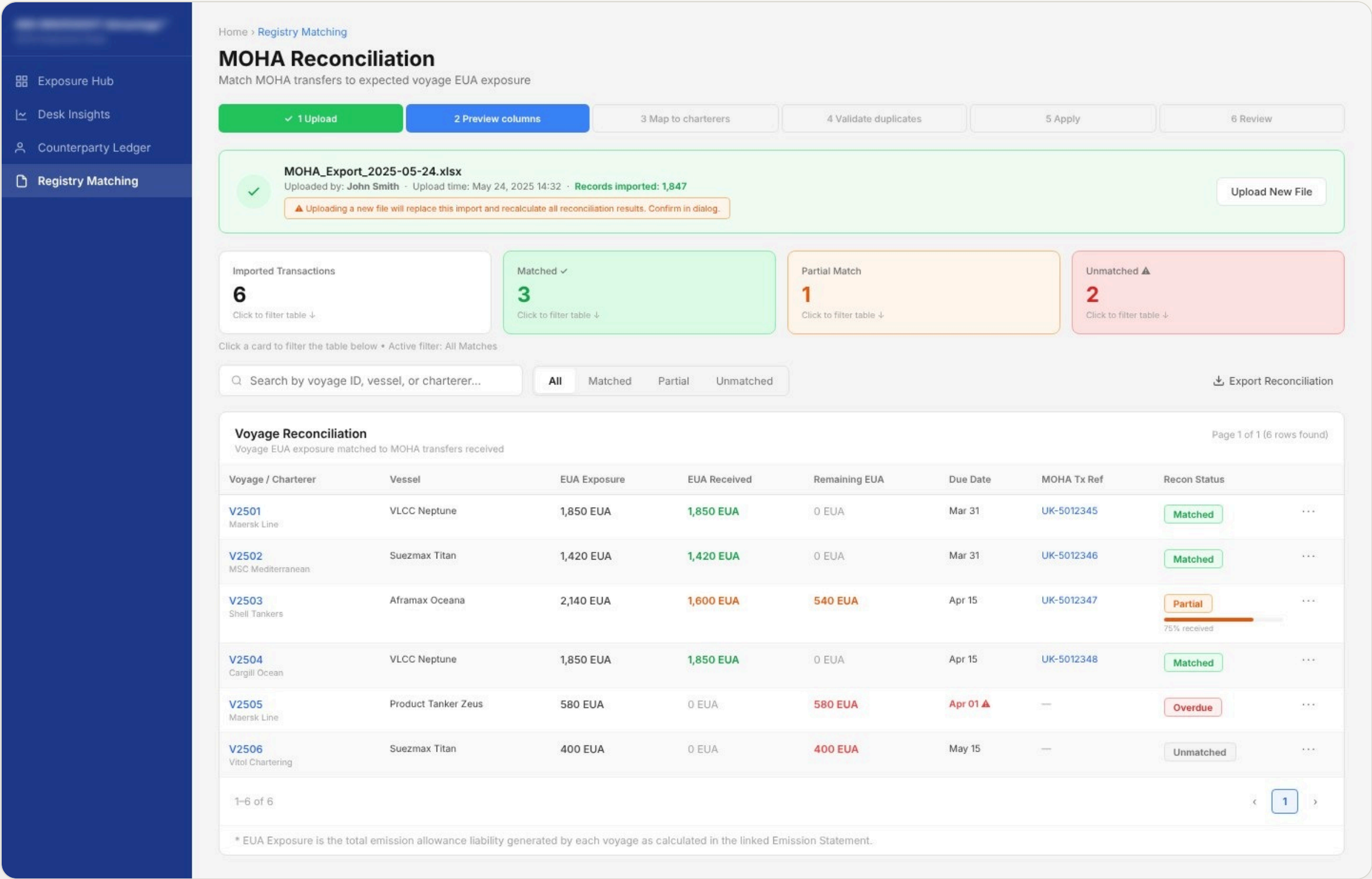
Wireframes



Desk insights



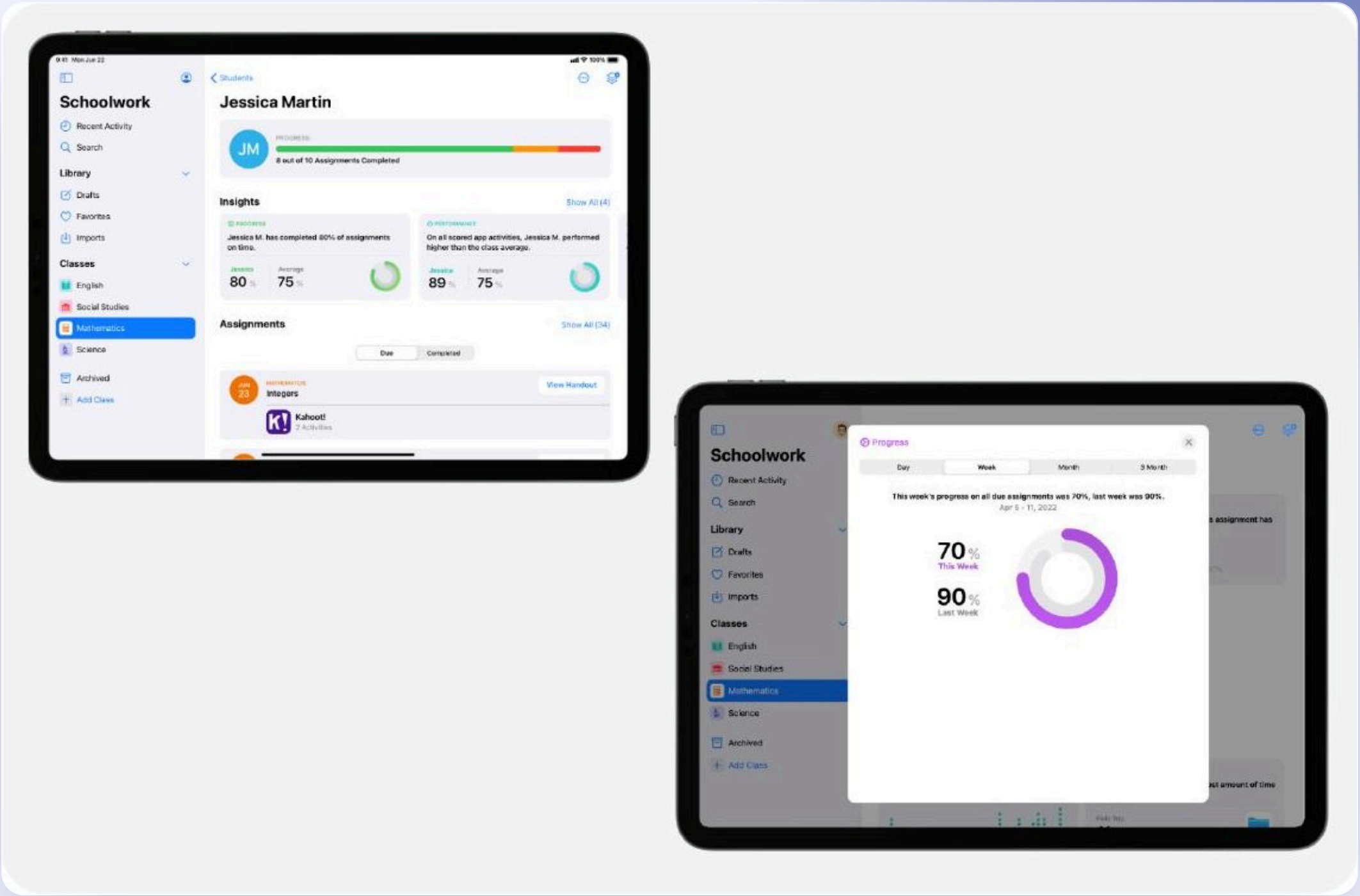
Counterparty ledger



Registry matching

Helping teachers act on student data in seconds

Product Design Intern · Internship



-45%

teacher decision-making time

CHALLENGE

Teachers could see scores but not what to do next. They needed to find outliers fast, see trends over time and act without leaving the app.

APPROACH

Insight cards that state one finding in a sentence, then open into a drill-down with the students behind the number and a next step. 12+ iPad screens including empty and edge states.

–45%

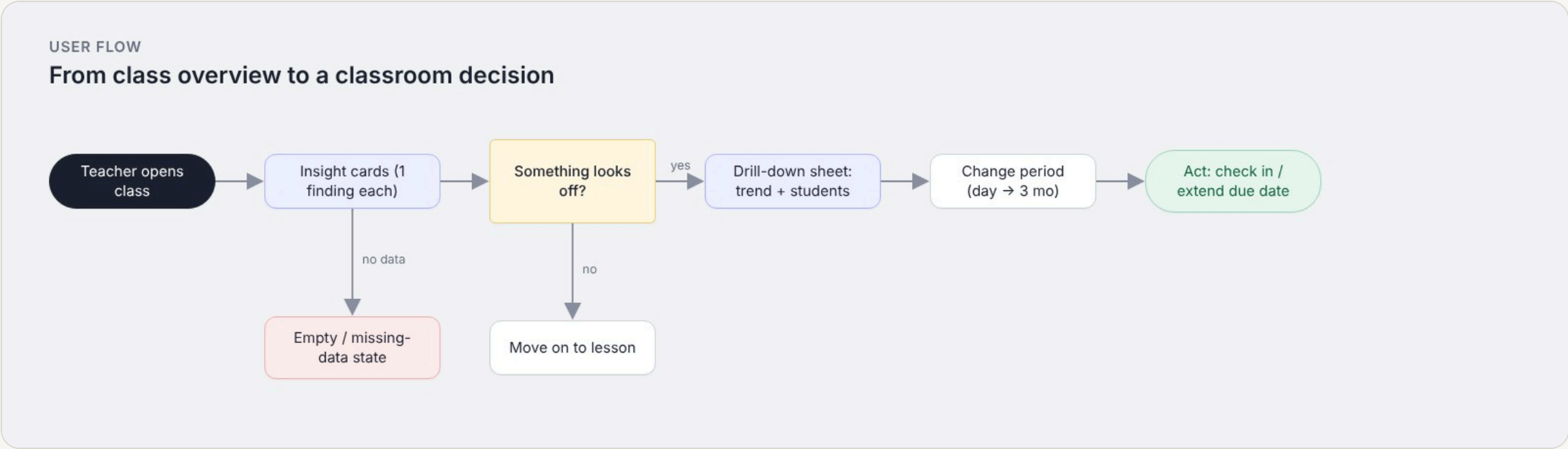
teacher decision-making time

12+

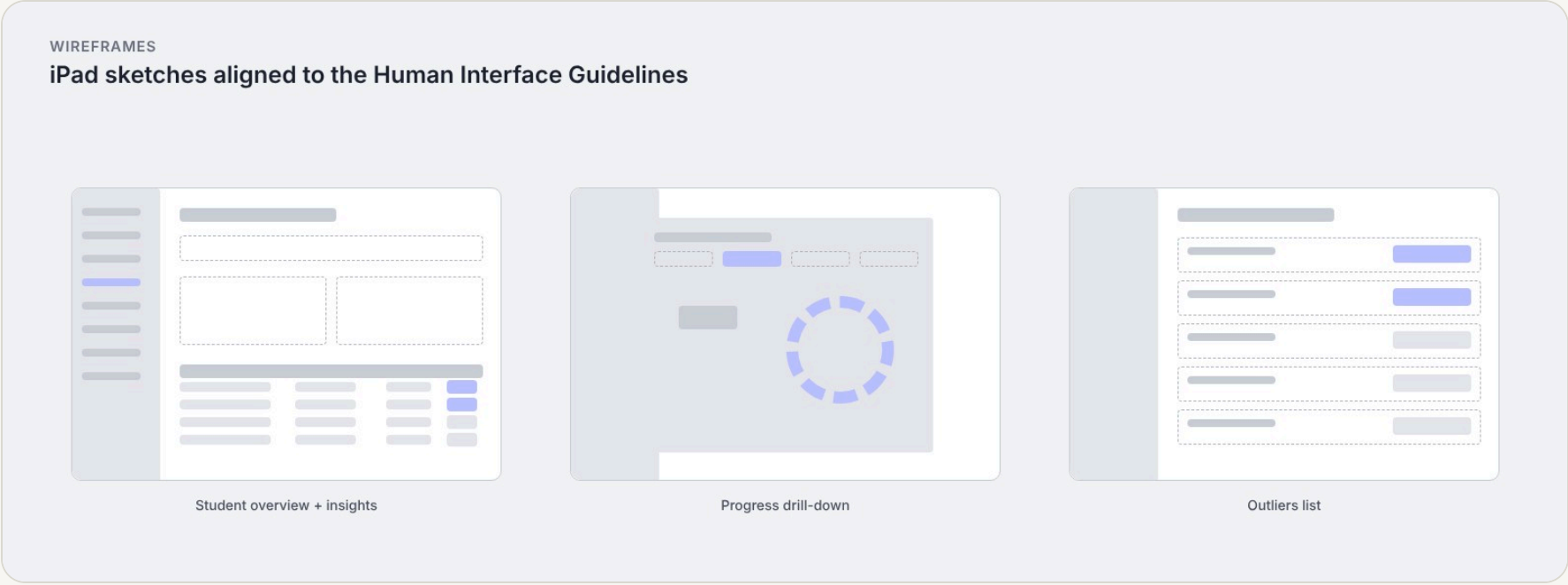
iPad screens including empty
and edge states

WCAG 2.2

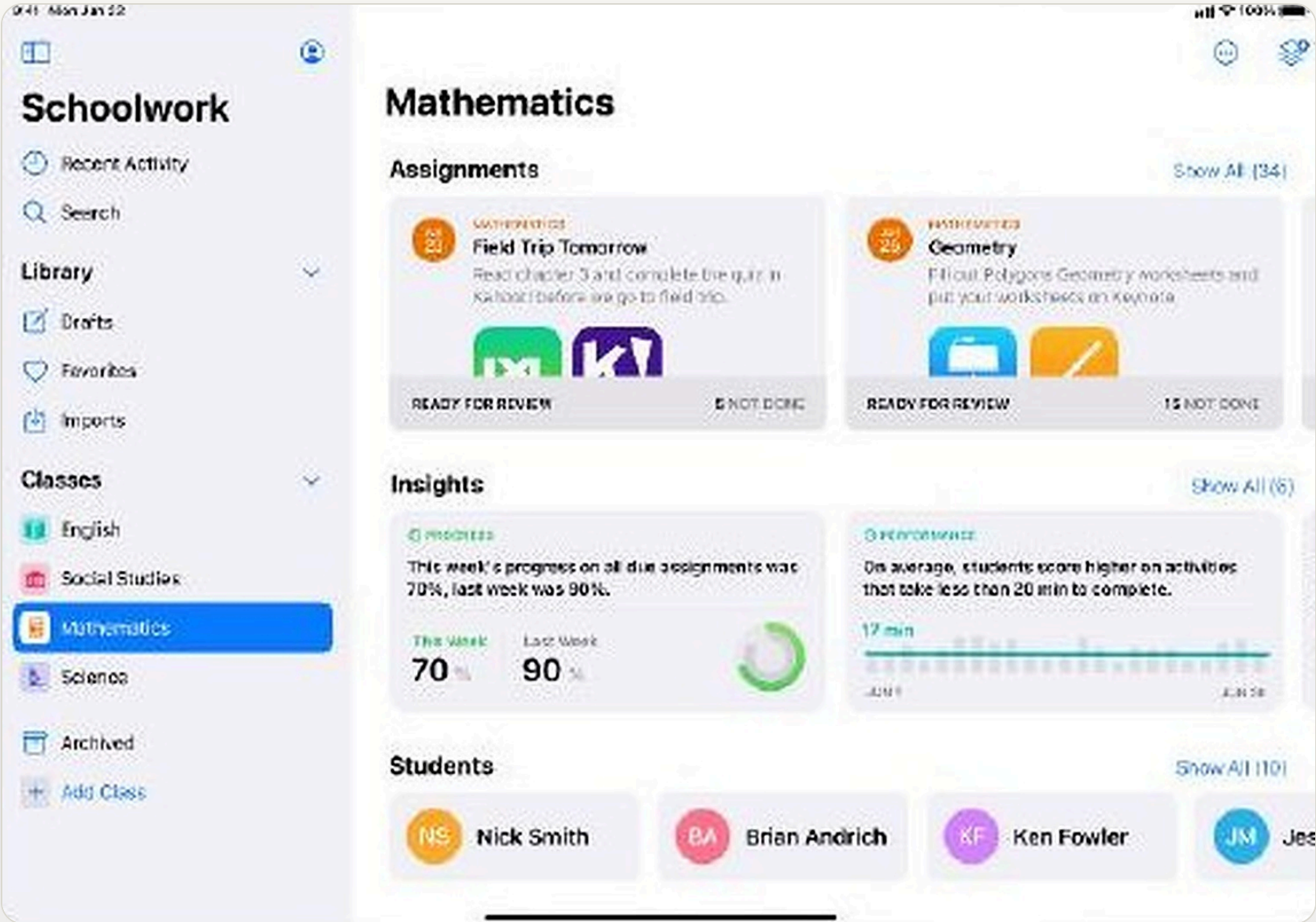
colour and contrast compliance



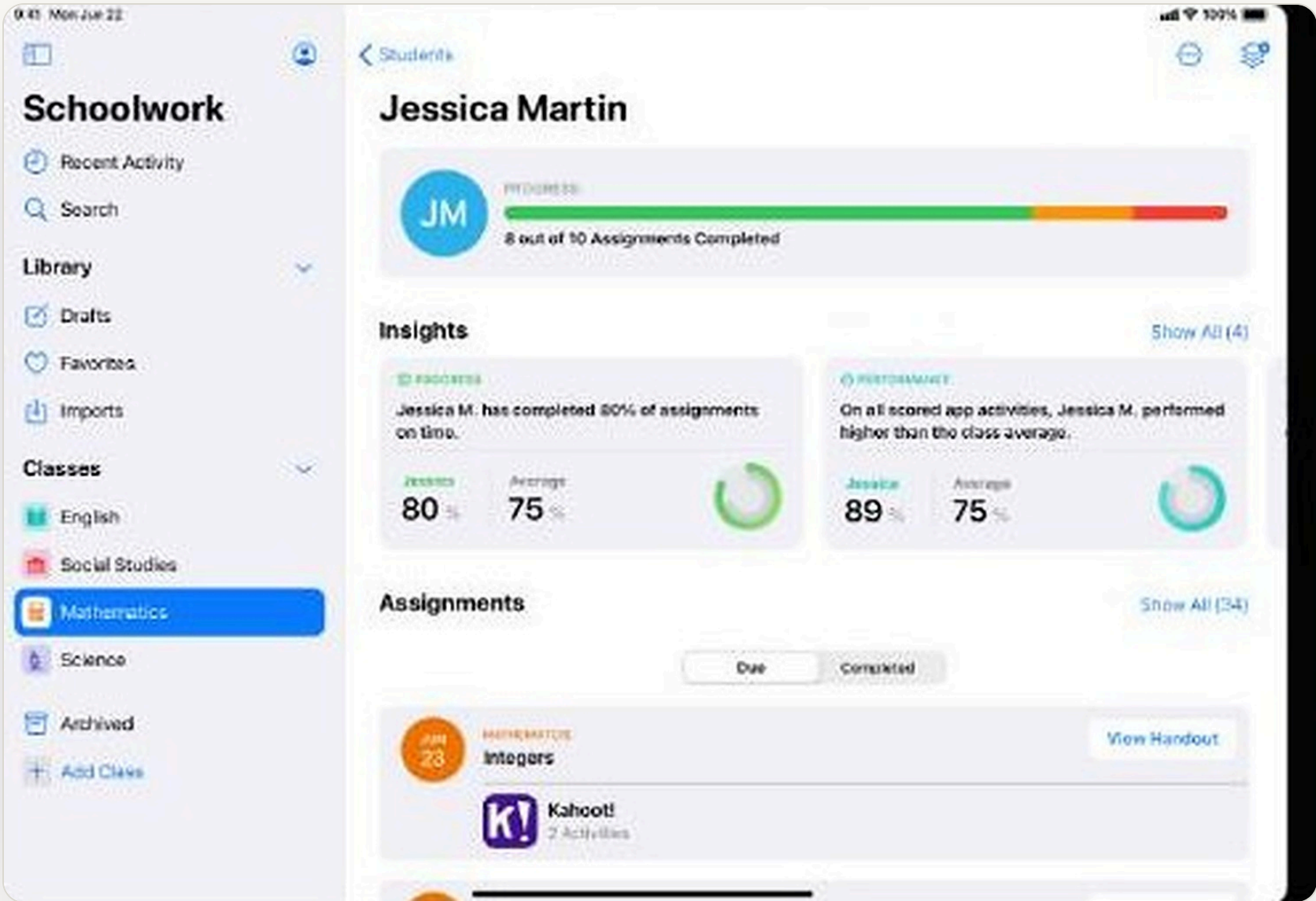
User flow: overview to decision



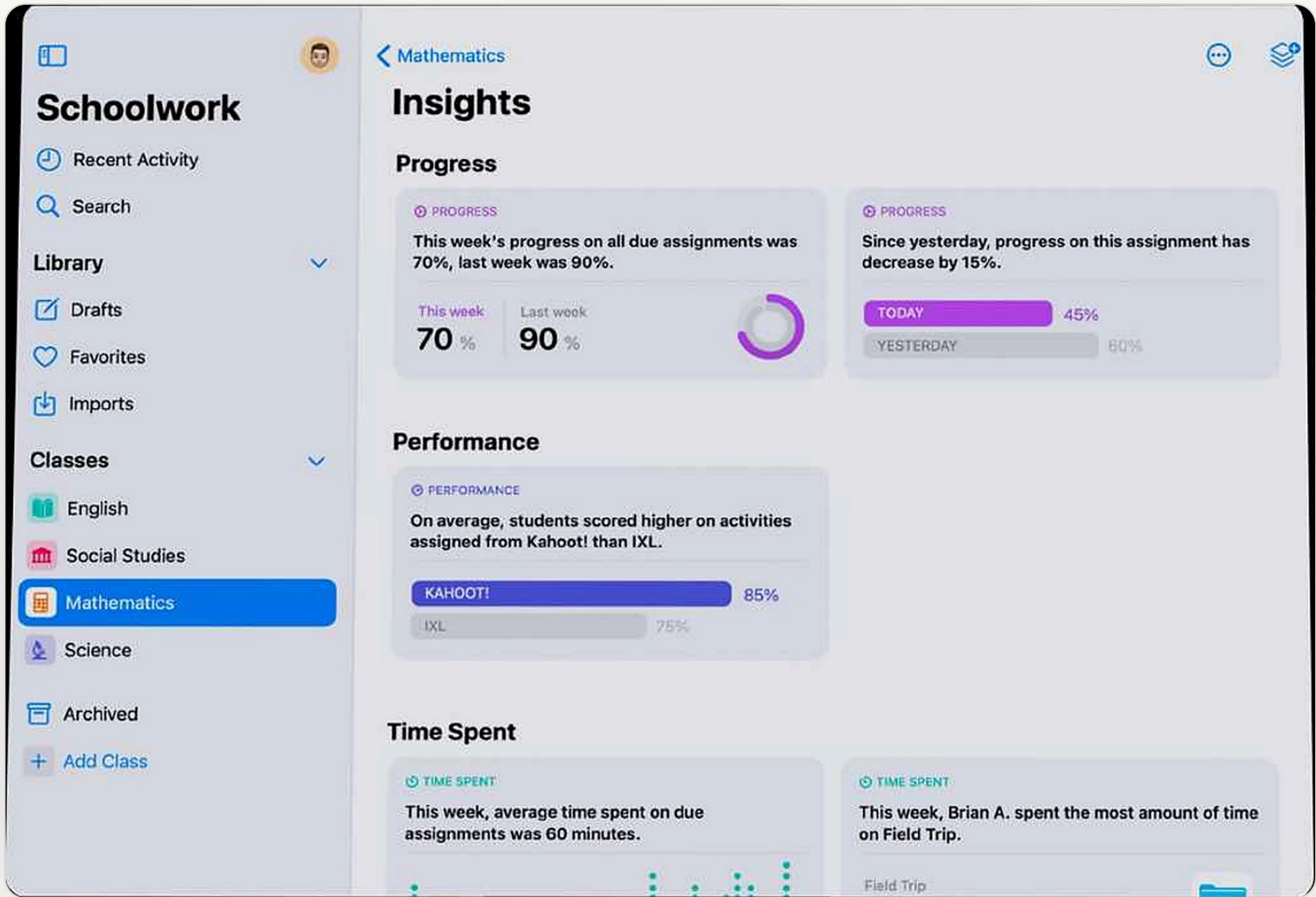
Wireframes



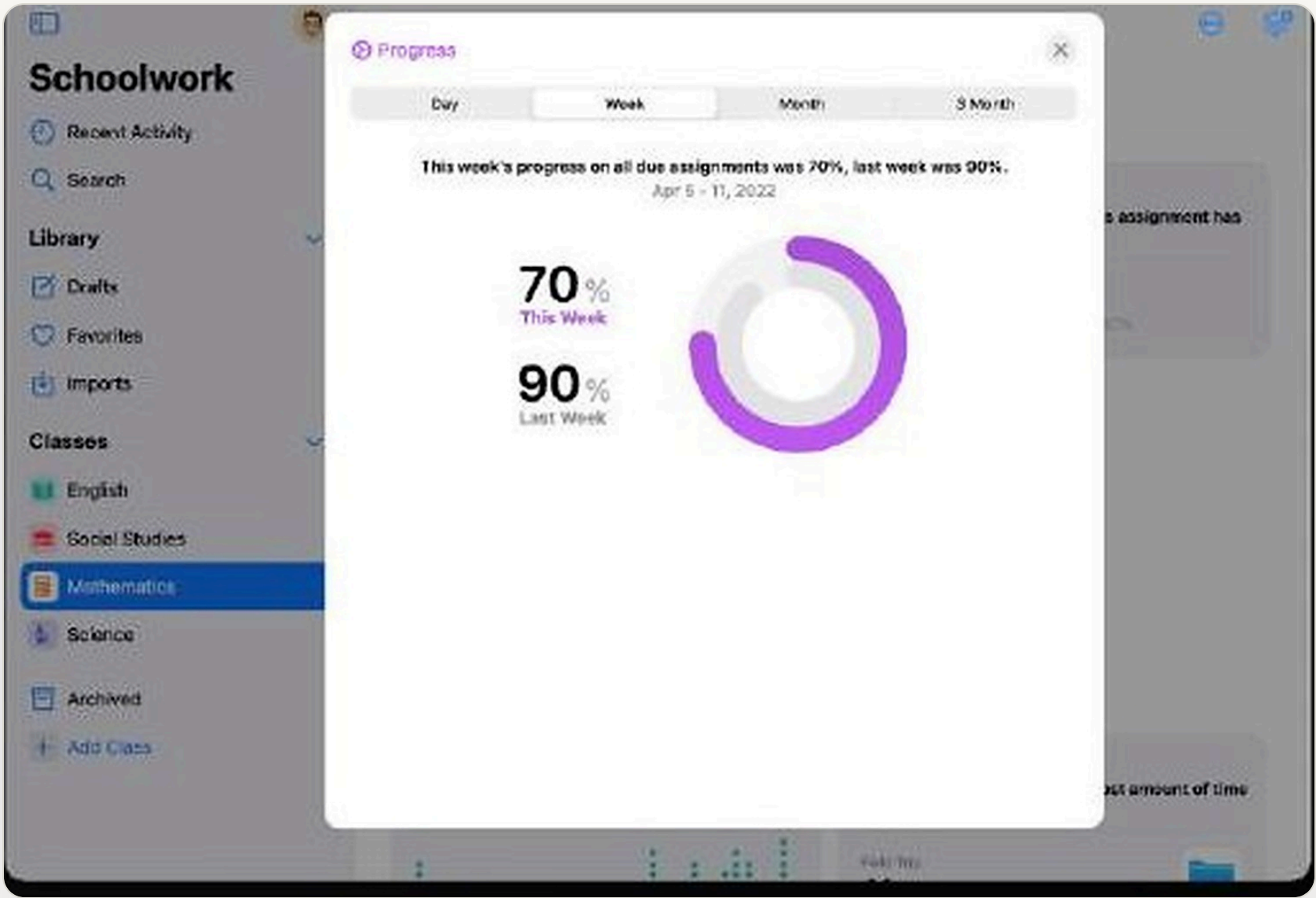
Class view: assignments, insights and students



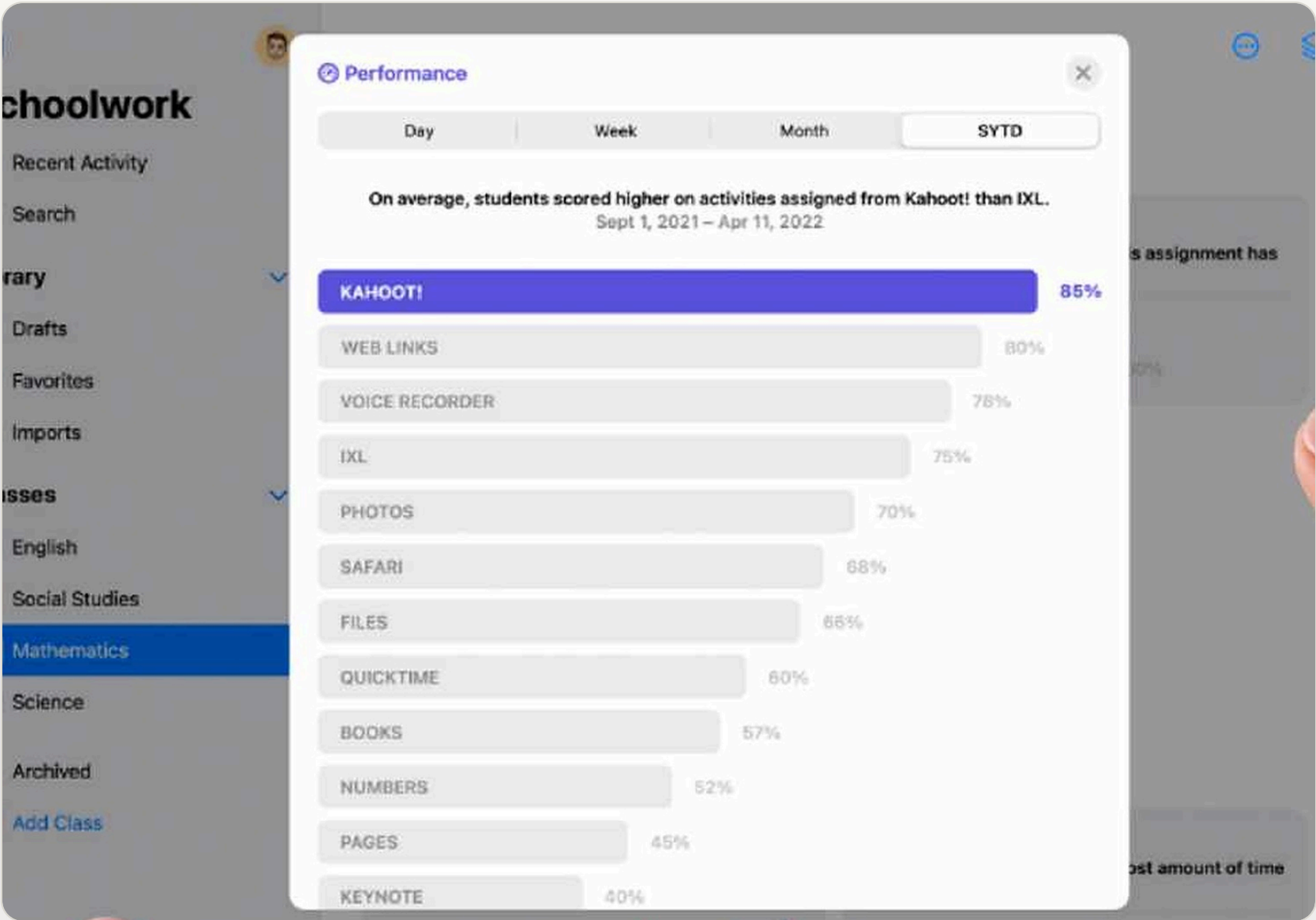
Student view: progress and insights for one student



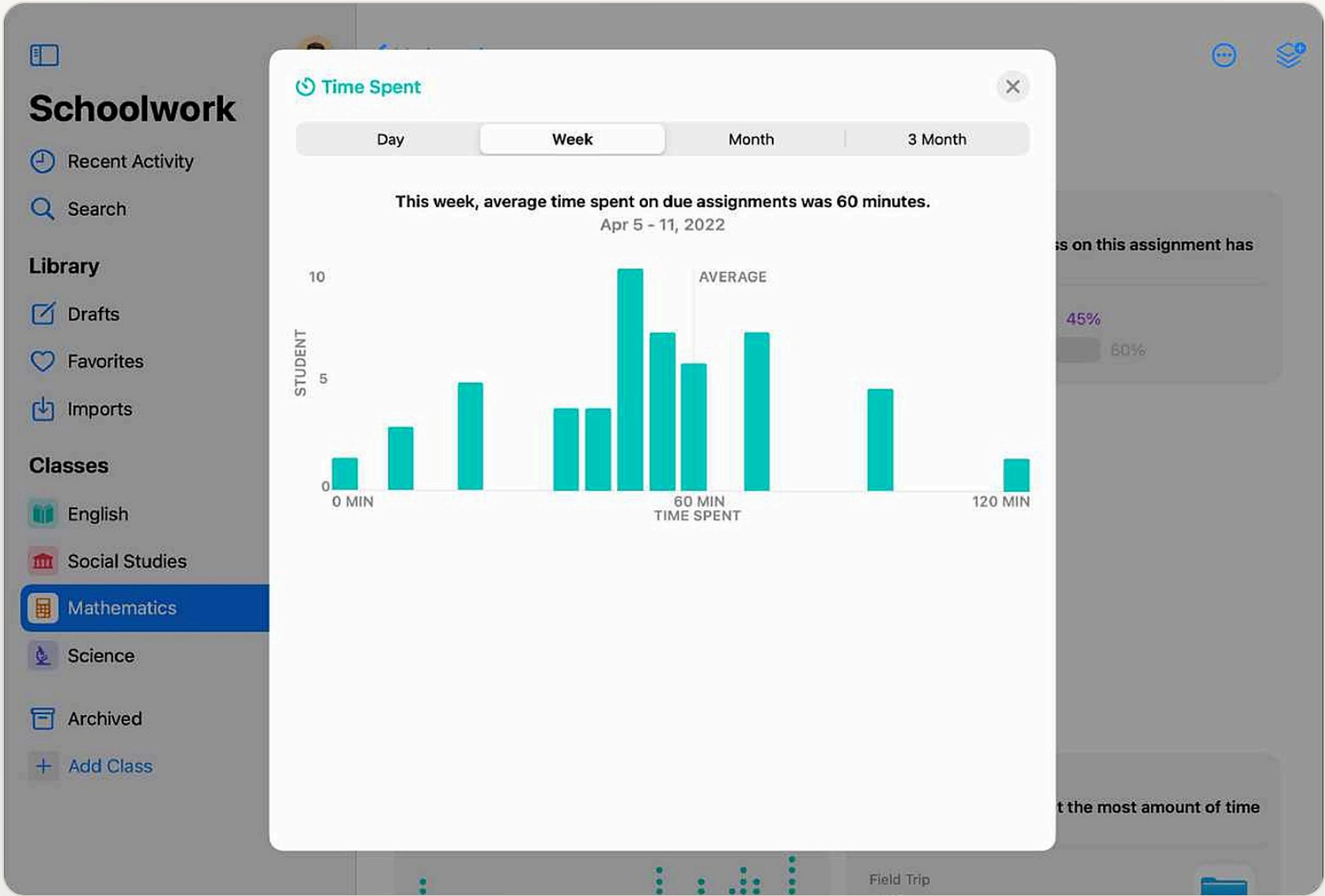
Insights: progress, performance and time spent



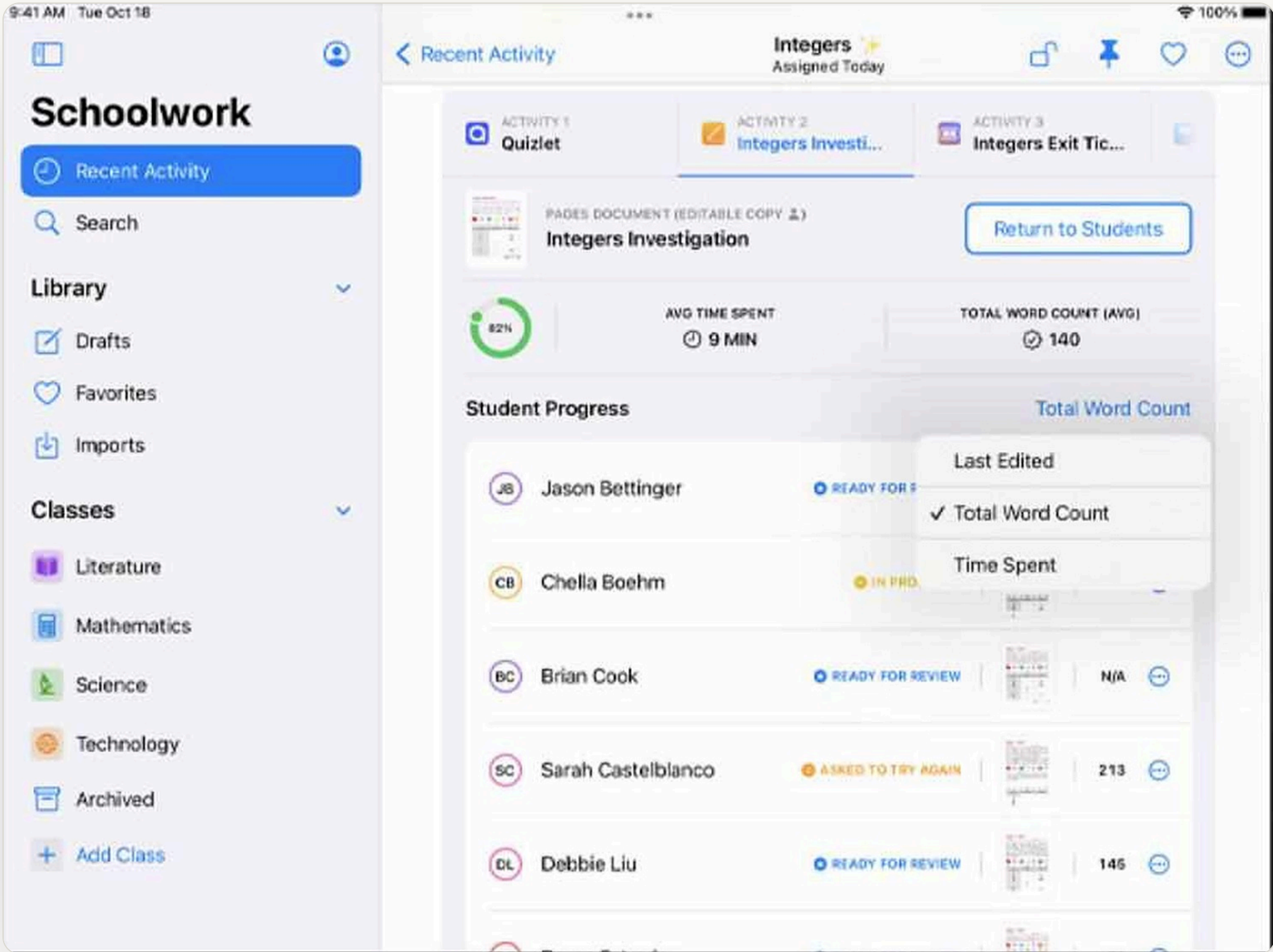
Progress drill-down: this week vs last week



Performance drill-down: scores by app



Time spent drill-down: distribution across students



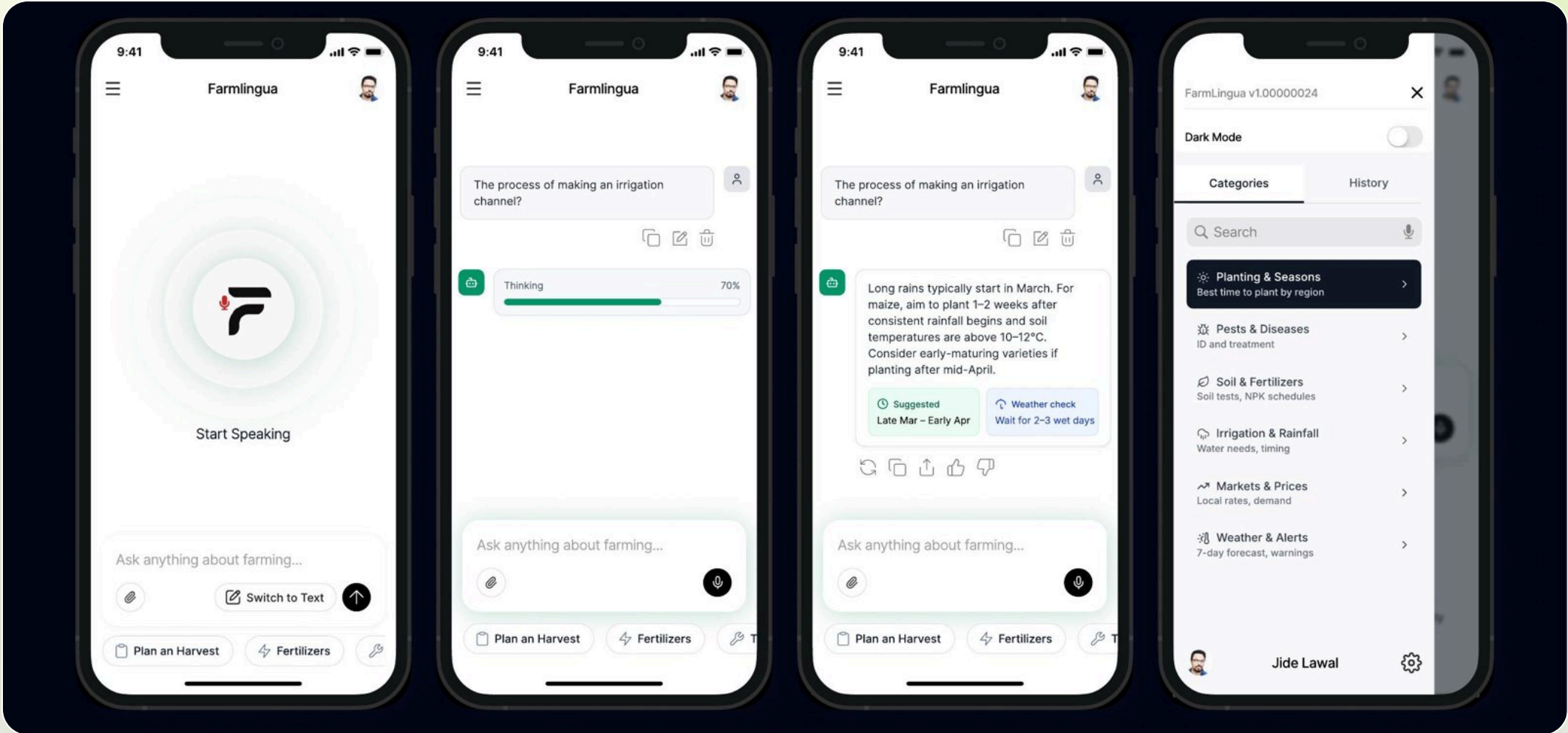
Activity view: student progress on an assignment

An AI farming assistant that speaks the farmer's language

UX Designer (lead) · 2025

\$45,000

funding awarded by BGI Nexus 1
(Beneficial AGI Summit 2025)



CHALLENGE

Smallholder farmers lacked timely, trusted advice. Language and literacy were the barrier, not interest in technology: 78% rely on neighbours or agents, and only 12% use an app.

APPROACH

270 voices (20 interviews, 250 surveys, 6 farm visits) became 4 personas and 8 MVP features. A voice-first assistant in four local languages where every AI answer cites its source.

\$45,000

funding awarded by BGI Nexus 1
(Beneficial AGI Summit 2025)

270

farmers, agents and workers
heard (20 interviews, 250
surveys), plus 6 field visits

4

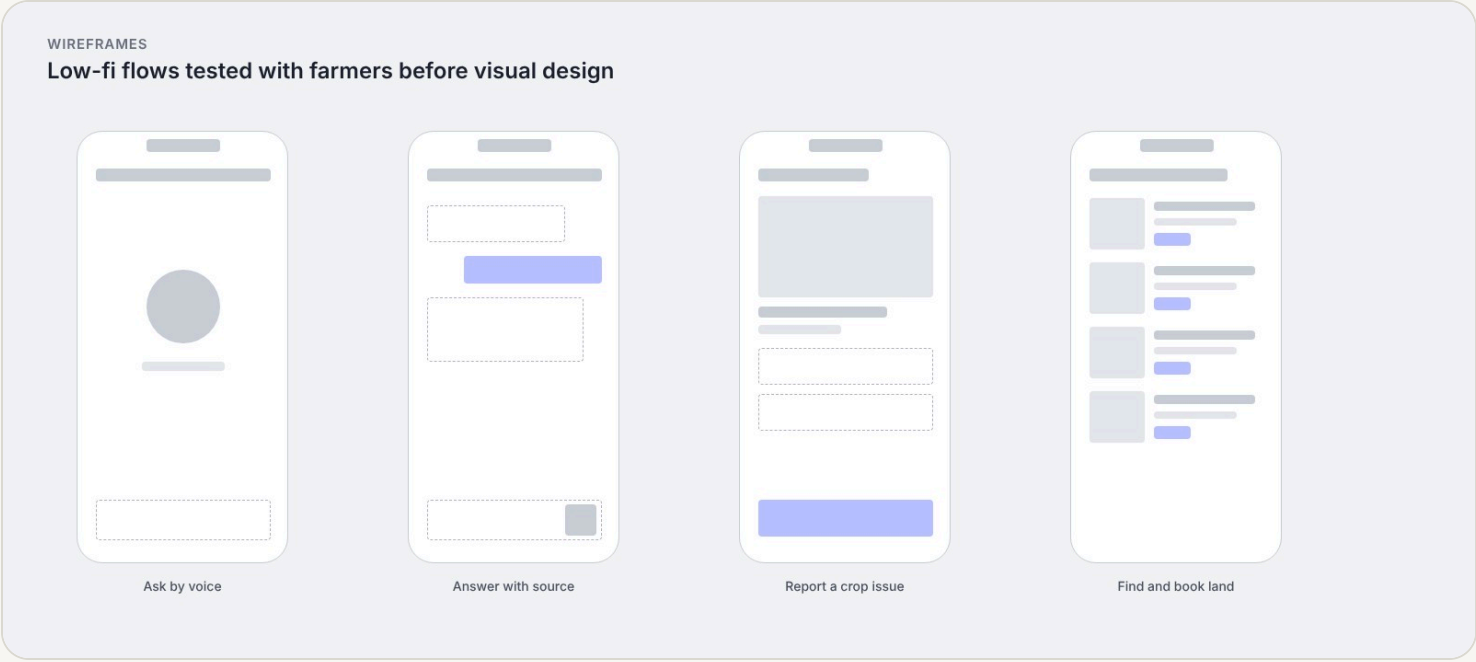
personas, 8 MVP features

4

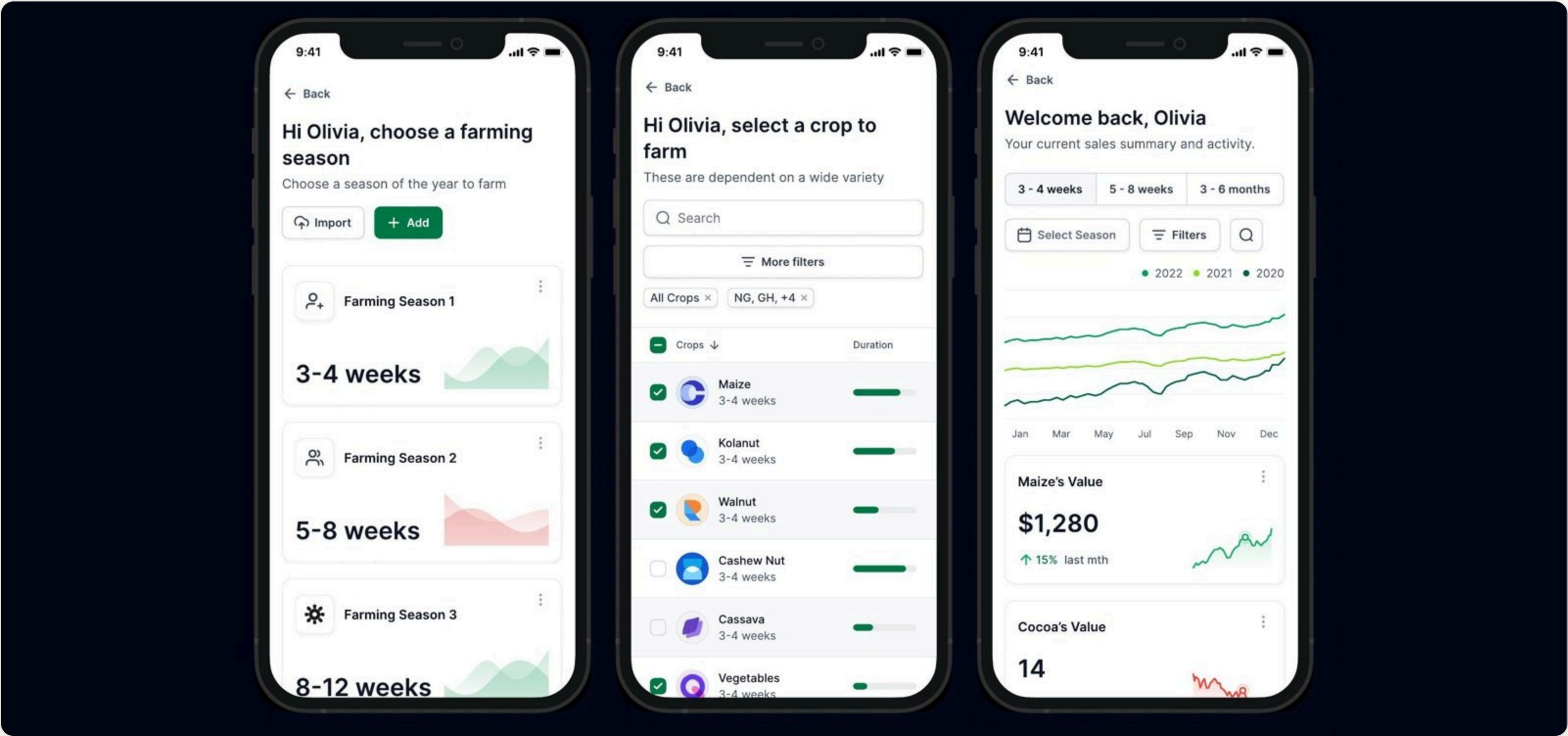
local languages, voice in and out



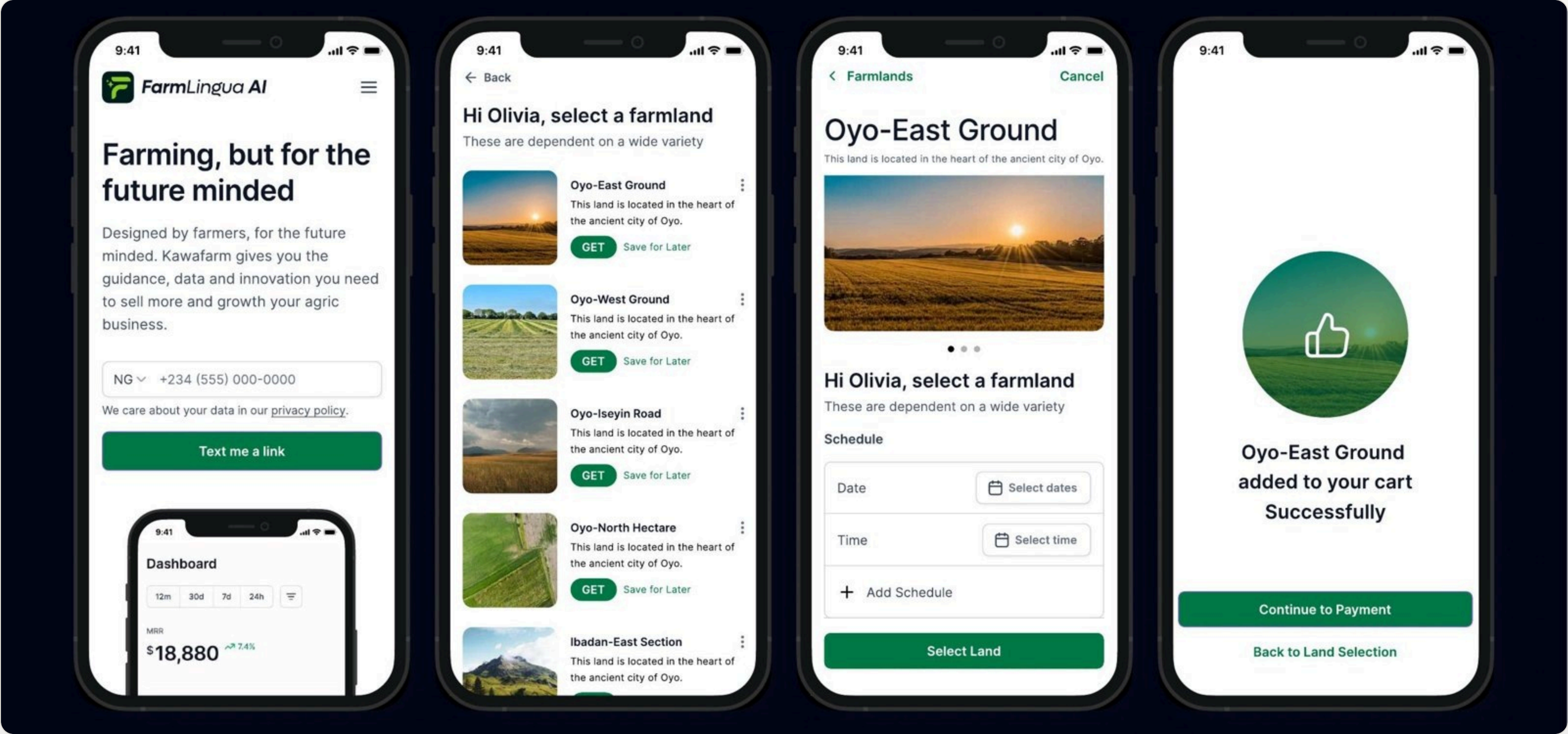
Research synthesis



Wireframes



Crop planning and farm dashboard



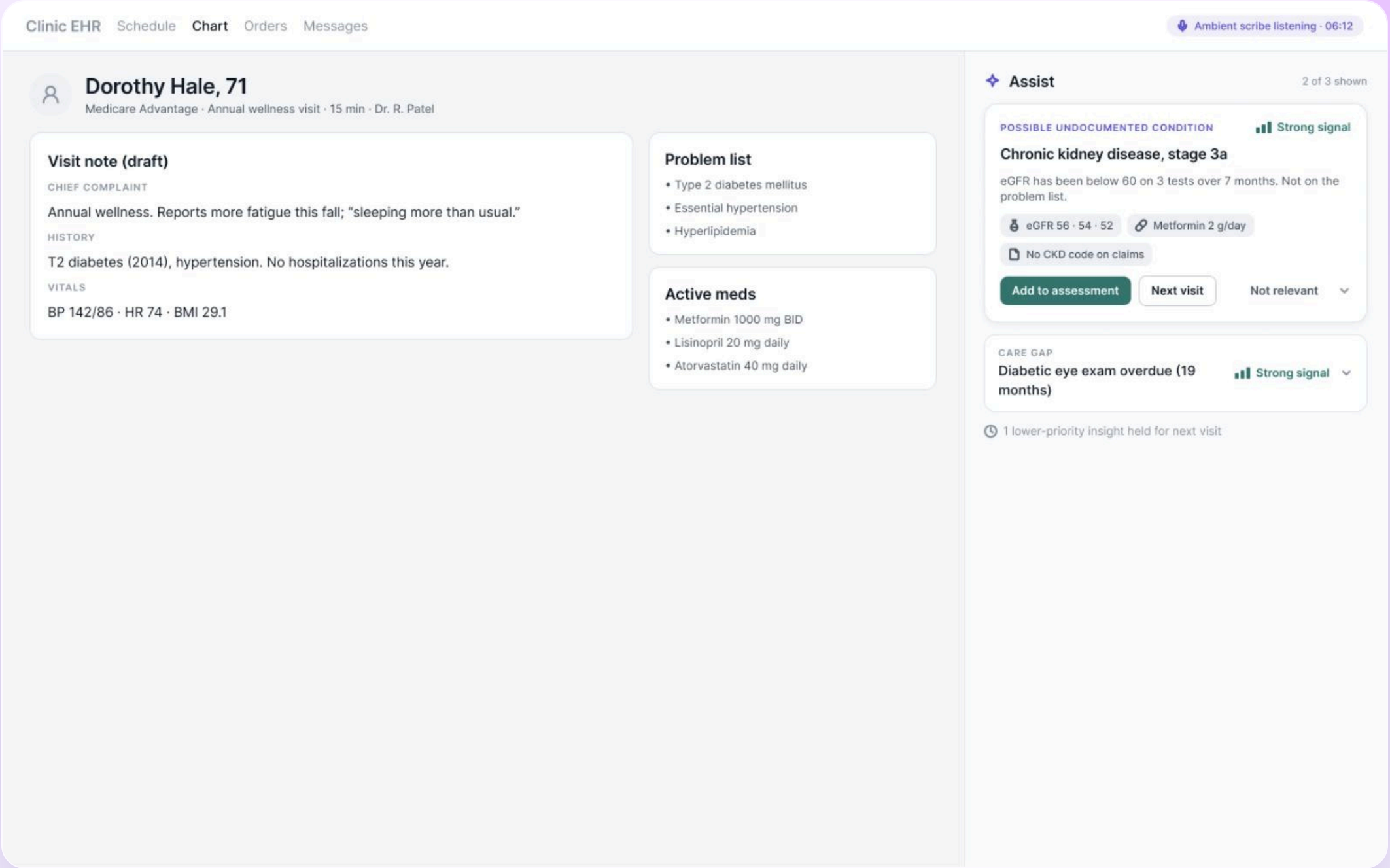
Onboarding and land booking

Point-of-care AI insights clinicians can trust

Product Designer (self-initiated) · 2026

3

insights max per visit



CHALLENGE

In a 15-minute visit a clinician can't read a report.
A possible undocumented condition has to be noticed, checked and acted on in under a minute.

APPROACH

Glance, evidence, decide. A plain-language finding with a confidence label, one tap to the evidence, and one component with six states. Maximum three insights per visit; never blocks charting.

3

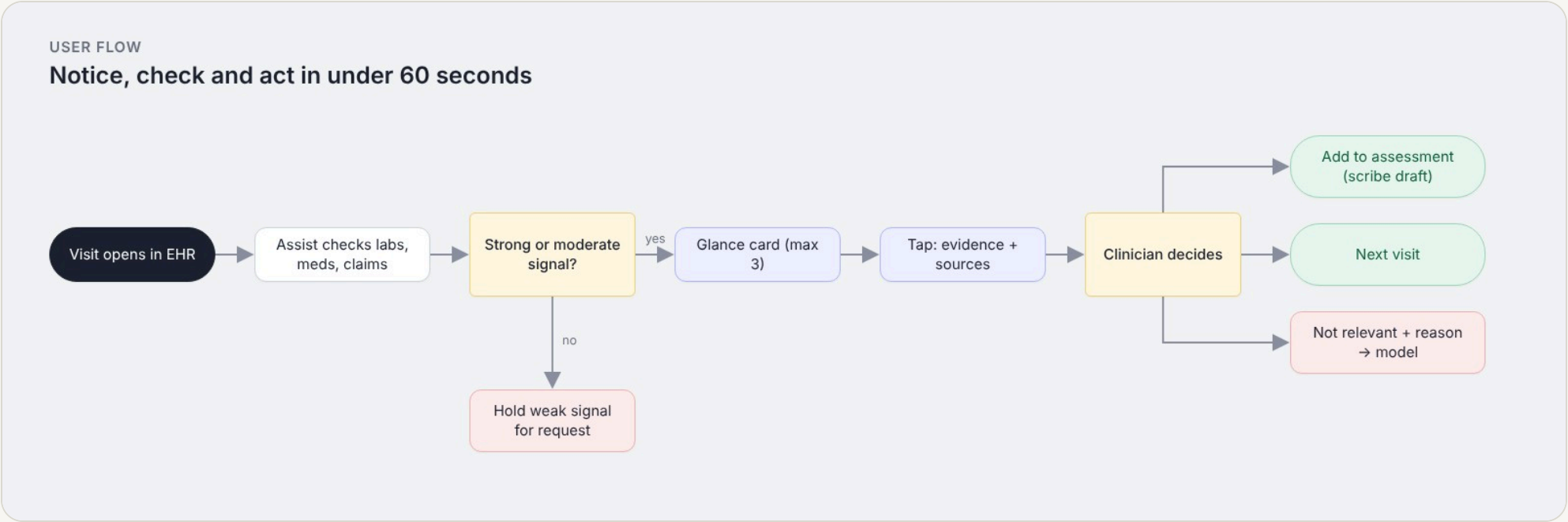
insights max per visit

6

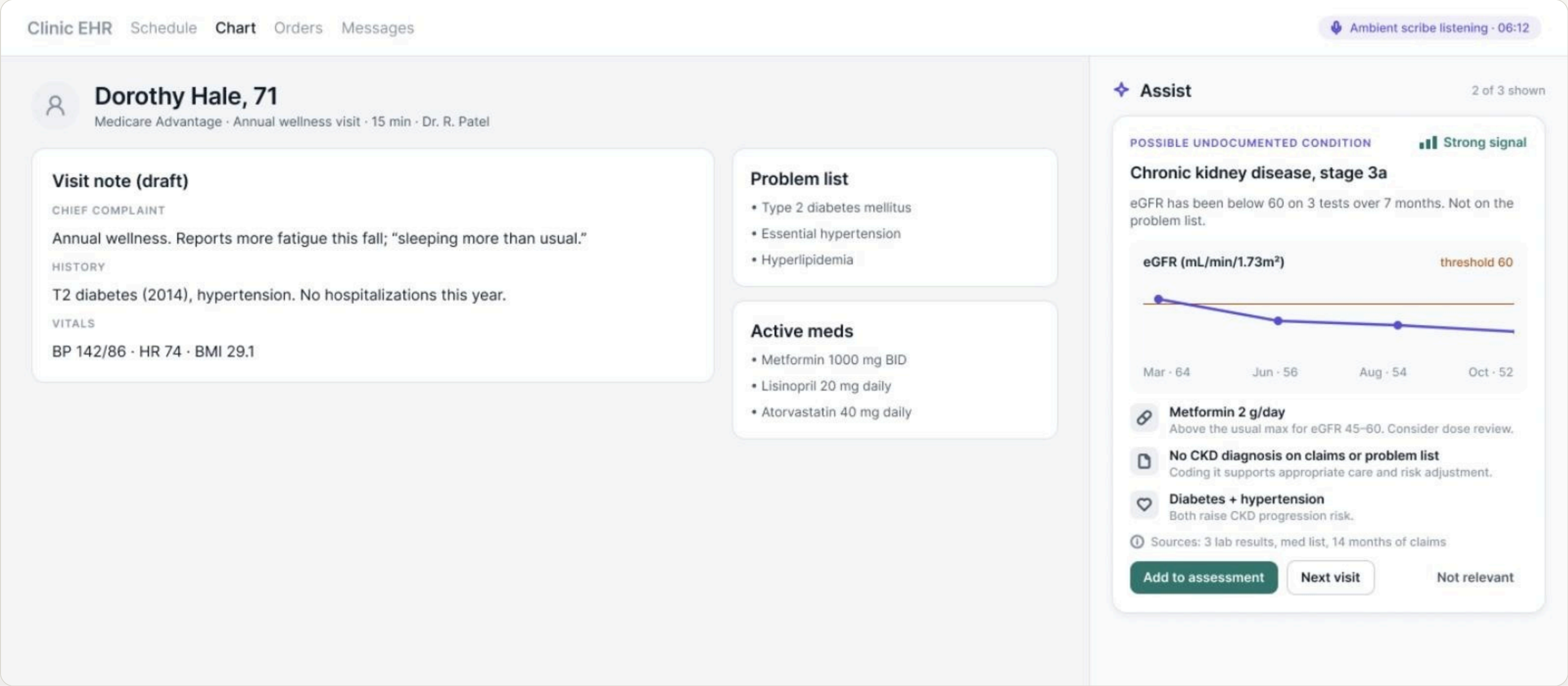
card states in one component

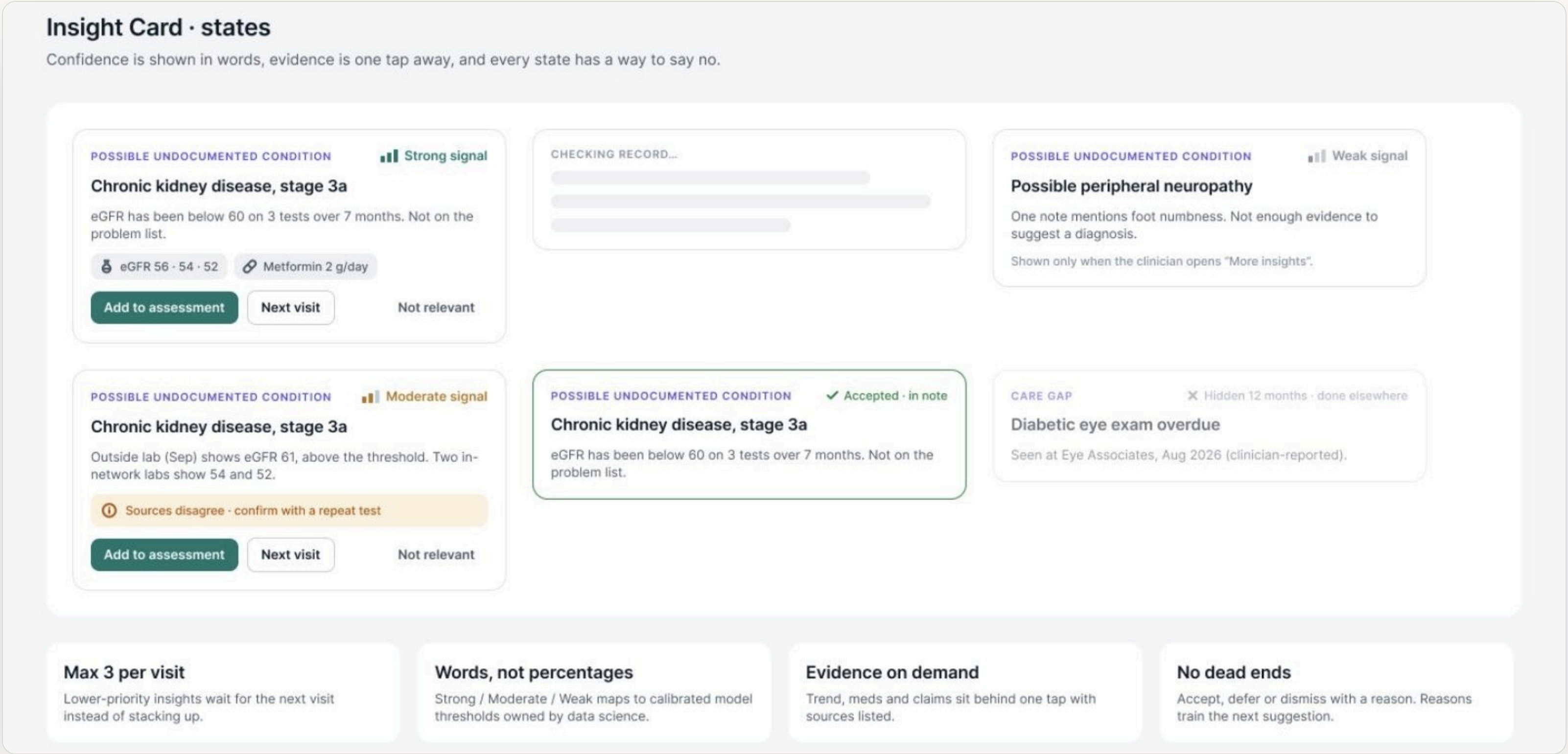
< 60 s

target time added per visit



User flow: notice, check, act





Insight Card states

EXPERIENCE

CURRENT

Senior / Principal Product Designer

ABS · WAVESIGHT Advantage (via Collabera)

PREVIOUS

Product Designer

Verizon

PREVIOUS

Senior Product Designer

Cigna Group (via Guidea)

PREVIOUS

Product Design Intern

Apple

PREVIOUS

Lead / Product Designer

Fitila Africa · ID Africa · Termii

EDUCATION

M.S. Computer Information Systems
(Human-Centered Design)

Prairie View A&M University

B.S. Civil & Environmental Engineering

University of Lagos

SKILLS

- UX research
- Information architecture
- Interaction design
- Data visualization
- Design systems
- AI/ML feature design
- Accessibility (WCAG 2.1/2.2)
- Content strategy
- Stakeholder management

THANK YOU

Let's build something clear.

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